



**HYPERION UNIVERSITY OF BUCHAREST**

**FACULTY OF ECONOMIC SCIENCES**

**PROGRAM**

The 3<sup>rd</sup> Edition of the International Conference

**TRENDS IN THE CURRENT  
ECONOMIC ENVIRONMENT**

**6-7 December, 2018**

Bucharest, Romania



# Plenary Session

## Day 1

Thursday, 6 December 2018

*Location:* Hyperion University of Bucharest, Faculty of Economic Sciences  
(Calea Calarasilor no. 169, Bucharest, Conference Hall, Corp A, 6th floor)

- 10:00-10:20 **Participants' Registration**
- 10:20-10:30 **Welcome and Opening Remarks**  
*Carmen UZLAU, Dean of the Faculty of Economic Sciences, Hyperion University of Bucharest, Romania*
- 10:30-10:45 **The Youth Labour Market in Romania And Ukraine. Challenges and Opportunities**  
*Mariana BALAN, Institute for Economic Forecasting, Romanian Academy, Hyperion University of Bucharest, Romania*  
*Victoria BLIZNYUK, Institute of Economics and Forecasting, Kiev, Ukraine*
- 10:45-11:00 **The Role of SMEs in the Economic Development of Romania and the Republic of Moldova**  
*Mariana BALAN, Institute for Economic Forecasting, Romanian Academy, Hyperion University of Bucharest, Romania*  
*Rodica PERCIUN, National Institute for Economic Research, Republic of Moldova*
- 11:00-11:15 **Community Institutions and their Role in European Economic Governance**  
*Carmen UZLAU, Hyperion University of Bucharest, Romania*
- 11:15-11:30 **Environmental Performance and Corporate Sustainability in the European Economic Governance Context**  
*Corina Maria ENE, Vice-rector of Hyperion University of Bucharest, Romania*
- 11:30-11:45 **Reserved Title**  
*Maria VIARENICH, Center for Socio Cultural Cooperation, Institute of Sociology, National Academy of Sciences of Belarus, Minsk, Belarus*
- 11:45-12:00 **Turkey's Presence in Romanian Economy and Culture After 1990'**  
*Nilgun ISMAIL, The Academy of Economic Studies, The University of Giresun, Turkey*
- 12:00-12:30 **Coffee break**

# First Section – Global Economic Environment

## **Presidents:**

- Prof. Anca Gheorghiu, Phd. (Romania)
- Assoc.hab. Rodica Perciun, Phd. (Republic of Moldova)
- Lecturer Maria Viarenich, Phd. (Belarus)

**Secretary:** Assoc. Nicoleta Gudănescu, Phd.

## **1. 12:30-12:45 Particularities of human resource management in SMEs**

*Cezar BRAICU, Hyperion University of Bucharest, Romania*

## **2. 12:45-13:00 Aspects of the Functioning in the Secondary Non-Performance Credit Market**

*Anca CRISTEA, Hyperion University of Bucharest, Romania*

*Cristina BURGHELEA, Hyperion University of Bucharest, Romania*

## **3. 13:00-13:15 Impact of Internal Audit Activity on Economic Policies and Practices of Economic Organizations**

*Radu Cristian VIRGILIU, Valahia University of Targoviste, Romania*

## **4. 13:15-13:30 Optimal Taxation: A Review of the Literature**

*Marius-Razvan SURUGIU, Institute of National Economy, Romanian Academy, Romania*

*Camelia SURUGIU, University of Bucharest, Romania*

*Cristina-Raluca MAZILESCU, Institute of National Economy, Romanian Academy, Romania*

**13:30-14:30 Lunch**

## **5. 14:30-14:45 Costing Method Associated Lifecycle Costs (LCC - Life Cycle Costing) and Target Cost Method (TC - Target Costing)**

*Liliana PASCHIA, Hyperion University of Bucharest, Romania*

## **6. 14:45-15:00 Economic Theories and Models of Households**

*Dalina ANDREI, Institute of Economic Forecasting, Romanian Academy, Romania*

## **7. 15:00-15:15 Technology and cultural heritage: gaining a new audience**

*Marius-Razvan SURUGIU, Institute of National Economy, Romanian Academy, Romania*

*Cristina-Raluca MAZILESCU, Institute of National Economy, Romanian Academy, Romania*

**8. 15:15-15:30 Symbolic Execution of SQL Statements with Java 8 and jOOQ**  
*Radu BUCEA-MANEA-TONIS, Hyperion University of Bucharest, Romania*

**9. 15:30-15:45 Artificial Intelligence and Implementation Models of New Technologies in the Entrepreneurship**  
*Cosmin OLTEANU, Faculty of Administration and Business, University of Bucharest, Romania*

**10. 15:45-16:00 Long Term Structural Changes – Theory and Empirical Evidences**  
*Geo SPANULESCU, Hyperion University of Bucharest, Romania*

**11. 16:00-16:15 Public Control Priorities of Atmospheric Pollution**  
*Anca CRISTEA, Hyperion University of Bucharest, Romania*  
*Oana CHINDRIS-VASIOIU, Ecological University of Bucharest, Romania*  
*Madalina TOCAN, Ecological University of Bucharest, Romania*

**16:15-16:30 Coffee break**

## Second Section – Labour Market

**Presidents:**

- Prof. Mariana Bălan, Phd. (Romania)
- Assoc. Carmen Uzlău, Phd. (Romania)
- Lecturer Ismail Nilgun, Phd. (Turkey)

**Secretary:** Lecturer Luminița Boboc, Phd.

**12.16:30-16:45 The Role of Education and Training in the 21st Century**  
*Mariana BALAN, Institute for Economic Forecasting, Romanian Academy, Romania*

**13. 16:45-17:00 Labour Activity of the Older Population in Labour Market: The Case of Moldova**  
*Svetlana ZAHAROV, National Institute for Economic Research, Republic of Moldova*

**14. 17:00-17:15 Relationship of Education, Unemployment, and Poverty in Romania and UE**  
*Dalina ANDREI, Institute of Economic Forecasting, Romanian Academy, Romania*

**15. 17:15-17:30 The Work Behavior Versus the Non-work Behavior of Romanian Households. Evidence and Dynamics**  
*Marioara IORDAN, Institute of Economic Forecasting, Romanian Academy, Romania*

*Mihaela Nona CHILIAN, Institute of Economic Forecasting, Romanian Academy, Romania*

**16. 17:30-17:45 Services' Sector and the Innovative Potential for the Labour Market - Changing Institutional Frameworks**

*Cornelia DUMITRU, Institute of National Economy - NIER, Romanian Academy, Romania*

**17. 17:45-18:00 Platform Work: Present Day Developments**

*Cristina-Raluca MAZILESCU, Institute of National Economy, Romanian Academy, Romania*

*Marius-Razvan SURUGIU, Institute of National Economy, Romanian Academy, Romania*

*Camelia SURUGIU, University of Bucharest, Romania*

**18:00 Conference Dinner**

# Day 2

## The Third Section – Romanian Economy

Friday, 7 December 2018

*Location:* Hyperion University of Bucharest, Faculty of Economic Sciences  
(Calea Calarasilor no. 169, Bucharest, Conference Hall, Corp A, 6th floor)

**Presidents:**

- Assoc. Corina Maria Ene, Phd. (Romania)
- Assoc. Iulian Panait, Phd. (Romania)
- Assoc. Cezar Braicu, Phd. (Romania)

**Secretary:** Assoc. Georgeta Bărbulescu, Phd.

- 1. 10:00-10:15 Economic and social influences of the Tartars in Dobrogea**  
*Mariana BALAN, Institute for Economic Forecasting, Romanian Academy, Romania*  
*Nilgun ISMAIL, The Academy of Economic Studies, The University of Giresun, Turkey*
- 2. 10:15-10:30 Investments' Tendencies in Romania After Accession into European Union**  
*Dan-Marius VOICILAS, Institute of Agricultural Economics, Romanian Academy, Hyperion University of Bucharest, Romania*
- 3. 10:30-10:45 Innovation and Smart Specialization in Romania – Sectoral and Regional Highlights**  
*Mioara IORDAN, Institute for Economic Forecasting, Romanian Academy, Romania*  
*Carmen Beatrice PAUNA, Institute for Economic Forecasting, Romanian Academy, Romania*  
*Mihaela Nona CHILIAN, Institute for Economic Forecasting, Romanian Academy, Romania*  
*Tiberiu DIACONESCU, Institute for Economic Forecasting, Romanian Academy, Romania*
- 4. 10:45-11:00 A short history of trade unions in Romania**  
*Raluca MAZILESCU, Institute of National Economy, Romanian Academy, Romania*  
*Marius-Razvan SURUGIU, Institute of National Economy, Romanian Academy, Romania*

**5. 11:00-11:15 The Development of Energy and Transport Fees in 2007-2017, in Romania**

*Anca CRISTEA, Hyperion University of Bucharest, Romania*

*Carmen UNGUREANU, Ecological University of Bucharest, Romania*

**6. 11:15-11:30 Tendencies on the Romanian Insurance Market**

*Mihaela SIMIONESCU, Institute for Economic Forecasting, Romanian Academy, Romania*

**7. 11:30-11:45 Perfecting the Managerial - Decision-Based Behavior on the Cost of the Bakery Industry in Romania - Balanced Scorecard Method**

*Andrei-Mihai CRISTEA, "1 Decembrie 1918" University of Alba Iulia, Romania*

**8. 11:45-12:00 Environmental protection in the context of sustainable development in Romania**

*Brindusa Mihaela RADU, Institute for Economic Forecasting, Romanian Academy, Romania*

**9. 12:00-12:15 Social regulations with impact on vulnerable groups in Romania**

*Simona STANESCU, Research Institute for Quality of Life, Romanian Academy, Romania*

12:15-12:30 **Coffee break**

12:30-16:00

## ***Workshop – European Union Perspectives***

*Location: Hyperion University of Bucharest, Faculty of Economic Sciences (Calea Calarasilor no. 169, Bucharest, Conference Hall, Corp A, 6th floor)*