



HYPERION UNIVERSITY OF BUCHAREST
FACULTY OF ECONOMIC SCIENCES

PROGRAM

The 4th Edition of the International Conference

**TRENDS IN THE CURRENT
ECONOMIC ENVIRONMENT**

5-6 December, 2019

**Place: “Hyperion” University
Calea Călărașilor no. 169, Bucharest, Sector 2**

"Hyperion" University from Bucharest, Romania
International Conference
“TRENDS IN THE CURRENT ECONOMIC ENVIRONMENT”

5-6 December 2019

SCIENTIFIC COMMITTEE:

Prof. Mariana Bălan, Phd. (Romania)
Assoc. Victoria Blyzniuk, Phd. (Ukraine)
Assoc. Cezar Braicu, Phd. (Romania)
Assoc. Brîndușa Radu, Phd. (Romania)
Assoc. Corina Maria Ene, Phd. (Romania)
Prof. Anca Gheorghiu, Phd. (Romania)
Lecturer Ismail Nilgun, Phd. (Turkey)
Assoc. Iulian Panait, Phd. (Romania)
Assoc.hab. Rodica Perciun, Phd. (Republic of Moldova)
Assoc. Carmen Uzlău, Phd. (Romania)
Lecturer, Maria Viarenich, Phd. (Belarus)

ORGANIZING COMMITTEE:


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Assoc. Georgeta Bărbulescu, Phd.
Lecturer Luminița Boboc, Phd.
Lecturer Tiberiu Diaconescu, Phd.
Lecturer Suzana Popa, Phd.

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December 5, 2019

9³⁰ – 10⁰⁰ Registration

10⁰⁰ - 12³⁰ Plenary opening session


 Opening Address

- PhD Associate Prof. *Corina-Maria ENE* – Pro Rector of “Hyperion” University of Bucharest

 Plenary lecture 1

- PhD Associate Prof. *Corina-Maria ENE* – “Hyperion” University of Bucharest

Analysis and forecast the foreign trade of Southeast European countries by fuzzy methods

 Plenary lecture 2

- PhD Associate Prof. *Carmen UZLĂU* - “Hyperion” University of Bucharest

The effects of migration policies on migration flows

 Plenary lecture 3

- PhD Associate Prof *Cezar BRAICU* - “Hyperion” University of Bucharest

Particularities of human resource management in SMEs


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 Plenary lecture 4

- PhD Prof. *Mariana BĂLAN* - “Hyperion” University of Bucharest
- PhD. *Maria VIARENICH*, Center for Socio Cultural Cooperation, Institute of Sociology, National Academy of Sciences of Belarus, Minsk, Belarus

The economic and social effects of migrants in Romania and Belarus

 Plenary lecture 5

- PhD Associate Prof. *Galina SAVELIEVA* - National Institute for Economic Research (NIER), Republic of Moldova, Chişinău
- PhD. *Svetlana ZAHAROV* - National Institute for Economic Research (NIER), Republic of Moldova, Chişinău

MOLDOVA'S LABOUR MARKET IN THE CONTEXT OF DEMOGRAPHIC CHANGES,

 Concluding Speech

- PhD Associate Prof. *Corina-Maria ENE* – “Hyperion” University of Bucharest

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Section 1
ECONOMICS

Thursday, December 5, 2019
Conference room, floor 6, 14⁰⁰-16³⁰

Chairman: PhD Associate Prof. Carmen UZLĂU

Moderator: PhD Prof. Mariana BĂLAN

**1. CONSIDERATIONS ON THE IMPACT OF THE BUDGET DEFICIT
ON THE ECONOMY OF REPUBLIC OF MOLDOVA AND
ROMANIA**

Rodica PERCIUN

National Institute for Economic Research (NIER), Republic of Moldova, Chişinău,

Mariana BĂLAN

Institute for Economic Forecasting - NIER, Romanian Academy

**2. EUROPEAN ECONOMIC INTEGRATION IN THE CONTEXT OF
SUSTAINABLE DEVELOPMENT**

Mihaela SIMIONESCU

Institute for Economic Forecasting - NIER, Romanian Academy

Nisa-Elena ROTARU (Dună)

The School of Advanced Studies of the Romanian Academy (SCOSAAR), Bucharest

**3. CONDITIONS FOR SUSTAINABLE ECONOMIC GROWTH UNDER
THE IMPACT OF RISK FACTORS**

Alina-Petronela HALLER

Institute for Economic and Social Research "Gh. Zane", Iasi Branch of the Romanian Academy–
ICES

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4. DIGITAL SOCIETY: A COMPARISON BETWEEN ROMANIA AND OTHER EAST EUROPEAN COUNTRIES

Elena PELINESCU

Institute for Economic Forecasting - NIER, Romanian Academy

5. ECONOMIC ENTITIES BEHAVIOUR IN ROMANIA - WITHIN INTEGRATION INTO THE EUROPEAN UNION CONTEXT. EVOLUTIONS AND TRENDS

Dalina ANDREI

Institute for Economic Forecasting - NIER, Romanian Academy

6. STRUCTURAL CHANGES OF THE POPULATION IN ROMANIAN REGIONS

Geo-Alexandru SPÂNULESCU

The School of Advanced Studies of the Romanian Academy (SCOSAAR), Bucharest

7. BUDGETING, BETWEEN BUDGETARY CREDITS AND COMMITMENT APPROPRIATIONS

Doina PÂRCĂLABU

“Hyperion” University, Bucharest

Coffee Break - 15:45 – 16:00

8. THE ANALYSIS OF THE INTERDEPENDENCE OF THE PROPORTION OF TOTAL TAX RECEIPTS AND SOCIAL CONTRIBUTIONS IN GDP WITH GDP/CAPITA IN EU-28 COUNTRIES

Carmen UZLĂU,

“Hyperion” University, Bucharest

Corina Maria ENE,

“Hyperion” University, Bucharest

Nicolae MIHĂILESCU,

“Hyperion” University, Bucharest

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**9. THE ROLE OF THE EUROPEAN UNION IN THE FUTURE
EUROPEAN FINANCIAL ARCHITECTURE FOR DEVELOPMENT**

Maria-Anca CRAIU

The School of Advanced Studies of the Romanian Academy (SCOSAAR), Bucharest

**10. MIGRATION AND SOCIAL INCLUSION: CHALLENGES AND
OPPORTUNITIES**

Mariana BĂLAN

Institute for Economic Forecasting - NIER, Romanian Academy

11. THE FISCAL IMPACT OF MIGRATION

Brîndușa RADU

Institute for Economic Forecasting - NIER, Romanian Academy

12. MIGRATION AS DRIVER OF ECONOMIC DEVELOPMENT

Ruxandra NOICA

The School of Advanced Studies of the Romanian Academy (SCOSAAR), Bucharest

**13. THE EFFECT OF IMPLEMENTING SOLVENCY II PRUDENTIAL
INDICATORS ON THE INSURANCE COMPANIES IN ROMANIA**

Gabriela BILEVSKY

Institute for Economic Forecasting - NIER, Romanian Academy

**14. TOURISM ACCOMMODATION INFRASTRUCTURE:
TERRITORIAL PROFILE DISPARITIES IN ROMANIA**

Camelia SURUGIU

Faculty of Administration and Business, University of Bucharest

Marius SURUGIU

The Institute of National Economy, Romanian Academy

Raluca Mazilescu

The Institute of National Economy, Romanian Academy

Cristi FRENȚ

The Institute of National Economy, Romanian Academy

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Section 2

MANAGEMENT & INTERNATIONAL AFFAIRS

Friday, December 6, 2019

Conference room, floor 6, 10⁰⁰-13⁴⁵

Chairman: PhD Associate Prof. Cezar BRAICU

Moderator: PhD Associate Prof. Rodica PERCIUN

**1. DESTINATIONS MARKETING STRATEGIES: USING NEW TOOLS
IN FINDING THE MOTIVATIONS**

Camelia SURUGIU

Faculty of Administration and Business, University of Bucharest

Marius SURUGIU

The Institute of National Economy, Romanian Academy

Raluca Mazilescu

The Institute of National Economy, Romanian Academy

**2. CULTURAL HERITAGE AND MUSEUMS: THE IMPACT OF
DIGITALISATION**

Marius SURUGIU

The Institute of National Economy, Romanian Academy

Raluca Mazilescu

The Institute of National Economy, Romanian Academy

Camelia SURUGIU

Faculty of Administration and Business, University of Bucharest

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3. THE USE OF ITC IN MUSEUMS GUIDED TOURS

Raluca Mazilescu

The Institute of National Economy, Romanian Academy

Marius SURUGIU

The Institute of National Economy, Romanian Academy

Camelia SURUGIU

Faculty of Administration and Business, University of Bucharest

4. SOCIAL ECONOMY POTENTIAL IN DEALING WITH EX-ADDICTED: THE OXYGEN CASE STUDY

Simona STĂNESCU

Research Institute for Quality of Life - NIER, Romanian Academy

Radu NEFORNIȚĂ

“George Bacovia” University of Bacău

5. TRENDS IN BUDGETARY ALLOCATIONS IN THE FIELD OF EDUCATION AND TRAINING

Adriana STURZOIU

Institute for Economic Forecasting - NIER, Romanian Academy

6. STAGES IN THE PREPARATION AND DEVELOPMENT OF THE NEGOTIATION

Silviu BUCUR

Universitatea “Petrol și Gaze” Ploiești

7. THE IMPACT OF INTERNATIONAL MIGRATION ON SOCIAL AND ECONOMIC DEVELOPMENT IN MOROCCAN SENDING REGIONS

Mariana BĂLAN

Institute for Economic Forecasting - NIER, Romanian Academy

Simona STĂNESCU

Research Institute for Quality of Life - NIER, Romanian Academy

Coffee Break - 11:45 – 12:00

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8. CHANGES IN THE OCCUPATIONAL-QUALIFICATION STRUCTURE OF THE LABOUR FORCE IN THE FIRST DECADES OF THE 21ST CENTURY

Adriana STURZOIU

Institute for Economic Forecasting - NIER, Romanian Academy

Carmen UZLĂU

Institute for Economic Forecasting - NIER, Romanian Academy

9. TRANSFORMĂRI ÎN STRUCTURA ȘI FUNCȚIILE FAMILIEI ROMÂNEȘTI CONTEMPORANE

Mariana BĂLAN

Institute for Economic Forecasting - NIER, Romanian Academy

Radu NEFORNIȚĂ

“George Bacovia” University of Bacău

10. INTEGRATED POLLUTION PREVENTION AND CONTROL IN URBAN AREAS

Anca CRISTEA,

The Institute of National Economy, Romanian Academy

“Hyperion” University of Bucharest

11. ROLUL AUDITULUI INTERN ÎN CONTEXTUL GUVERNANȚEI CORPORATIVE

Cristian Virgiliu RADU,

Doctoral school “Valahia” University

12. STRENGTHENING EUROPEAN POLICIES ON THE PHENOMENON OF MIGRATION

Carmen UZLĂU,

“Hyperion” University, Bucharest

Corina Maria ENE,

“Hyperion” University, Bucharest