

"Hyperion" University from Bucharest, Romania
International Conference
*“The Economies Southern and Eastern European Countries in the World
Globalization”*
9-10 May 2019

Programme

International Conference

*“The Economies Southern and Eastern
European Countries in the World
Globalization”*

**Place: “Hyperion” University
Calea Călărașilor no. 169, Bucharest, Sector 2
Bucharest, Romania
May 9 - May 10, 2019**

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May 9, 2019

9⁰⁰ – 9³⁰ Registration

10⁰⁰ - 11³⁰ Plenary opening session

 **Opening Address**

- PhD Associate Prof. *Corina-Maria Ene* – Pro Rector of “Hyperion” University of Bucharest

 **Plenary lecture 1**

- PhD Associate Prof. *Corina-Maria Ene* – “Hyperion” University of Bucharest

The premises of a new world economic crisis

 **Plenary lecture 2**

- PhD Associate Prof. *Carmen Uzlău* - “Hyperion” University of Bucharest

The trend of migration in EU and the management of refugees

 **Plenary lecture 3**

- PhD Associate Prof *Cezar Braicu* - “Hyperion” University of Bucharest

Economic policy and its influence on the recruitment and selection of the labour force

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 Plenary lecture 4

- PhD Prof. *Mariana Bălan* - “Hyperion” University of Bucharest
- PhD. *Svetlana Zaharov* - National Institute for Economic Research, Republic of Moldova

The youth labour market from Romania and the Republic of Moldova during the post-crisis period. Evolutions and trends

11³⁰ - 11⁴⁵ Coffee break

11⁴⁵ - 12⁰⁰ Plenary session

 Concluding Speech

- PhD Associate Prof. *Corina-Maria Ene* – “Hyperion” University of Bucharest

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13³⁰-18³⁰

Section 1 ECONOMICS

Chairman: PhD Associate Prof. Carmen Uzlău

Moderator: PhD Prof. Mariana Bălan

1	<i>Stockholm Program and more drastic control of the EU's external borders</i>	Carmen Uzlău, “Hyperion” University, Bucharest Reviewers: Stănescu S. Diaconescu T.
2	<i>The impact of migration on economic growth in Romania and Republic of Moldova</i>	Rodica Perciun National Institute for Economic Research, Republic of Moldova Mariana Bălan Carmen Uzlău “Hyperion” University, Bucharest Reviewers: Ene C. Radu B.
3	<i>Tendencies on the European insurance market</i>	Simionescu Mihaela, Institute for Economic Forecasting, Romanian Academy Reviewers: Uzlău C. Diaconescu T.
4	<i>Human capital and innovation. Regional Romanian study</i>	Elena Pelinescu Institute for Economic Forecasting, Romanian Academy Reviewers: Ene C. Cristea A.

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5	<i>Revitalization of rural areas through tourism: a regional perspective</i>	Anca Cristea Marius Surugiu Raluca Mazilescu The Institute of National Economy, Romanian Academy Reviewers: Bălan M. Iorgulescu R.
15³⁰-16⁰⁰ Coffee Break		
6	<i>Today's rural economy in Romania</i>	Luminița Boboc “Hyperion” University, Bucharest Reviewers: Mazilescu R. Simionescu M.
7	<i>New trends in rural tourism: an international overview</i>	Raluca Mazilescu Anca Cristea Marius Surugiu The Institute of National Economy, Romanian Academy Reviewers: Boboc L. Andrei D.
8	<i>The destination marketing beyond the present: the impact on tourism consumption</i>	Marius Surugiu Raluca Mazilescu Anca Cristea The Institute of National Economy, Romanian Academy Reviewers: Simionescu M. Boboc L.
9	<i>The influence of organizational culture on employee performance</i>	Cezar Braicu “Hyperion” University, Bucharest Reviewers: Stănescu S. Diaconescu T.

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10	<i>Study of the insertion in the labour market of the tertiary education graduates</i>	Corina Ene Carmen Uzlău Reviewers: Surugiu M.. Cristea A.
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Section 2 Management & International affairs

Chairman: PhD Associate Prof. Cezar Braicu

Moderator: PhD Associate Prof. Nicoleta Gudănescu

1	<i>The post-crisis evolutions of foreign trade of Romania and the Republic of Moldova</i>	Mariana Bălan “Hyperion” University of Bucharest, Romania Rodica Perciun Institute of Economics, Finance and Statistic, Academy of Economic Sciences of Moldova, Chişinău, Moldova Reviewers: Andrei L. Uzlău C.
2	<i>Study on Risks and Opportunities for Businesses in Digital Economy</i>	Constantin Aurelian Ionescu, Liliana Paschia, Nicoleta Luminita Gudanesu Nicolau “Hyperion” University, Bucharest, Reviewers: Perciun R. Ene C.
3	<i>Tourism, risks, and uncertainties: An empirical analysis</i>	Marius Surugiu, Raluca Mazilescu The Institute of National Economy, Romanian Academy Reviewers: Cristea A. Gudănescu N.
4	<i>Identifying major Foreign direct investments (FDI) flows, within the Eurasian area</i>	Dalina Andrei Institute for Economic Forecasting, Romanian Academy Reviewers: Ionescu A. Paschia L.

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5	<i>Identification of measures to maintain air quality. Scenarios for the evaluation of the selected measures in the regions of Romania</i>	Anca Cristea, The Institute of National Economy, Romanian Academy Reviewers: Gudănescu N. Percium R.
15³⁰-16⁰⁰ Coffee Break		
6	<i>Impact of biotechnologies to the development of the new business models for cluster</i>	Tiberiu Diaconescu Institute for Economic Forecasting, Romanian Academy Reviewers: Ionescu A. Radu B.
7	<i>Didactic communication - the sociological spectrum for the academic environment</i>	Silviu Bucur Universitatea “Petroil și Gaze” Ploiești Reviewers: Ene C. Braicu C.
8	<i>The economic flow between institutional sectors, firms and households</i>	Dalina Andrei Institute for Economic Forecasting, Romanian Academy Reviewers: Pelinescu E. Balan M.
9	<i>Financing air pollution reduction programs by using European Structural Funds</i>	Nicoleta Gudanescu “Hyperion” University, Bucharest, Anca Cristea “Hyperion” University, Bucharest, Reviewers: Radu C. Braicu C.
10	<i>Fuzzy methods for analyzing and forecasting foreign trade in Romania</i>	Carmen Uzlău Corina Ene “Hyperion” University, Bucharest, Reviewers: Stănescu S. Pelinesu E.

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Section 1 ECONOMICS

Section 2 Management & International affairs

Chairman: PhD Prof. Mariana Bălan

Moderator: PhD Lecturer Anca Cristea

1	<i>Overview of literature on value-chain socioeconomic metabolism connection</i>	Raluca I. Iorgulescu Institute for Economic Forecasting-Romanian Academy Reviewers: Uzlaşu C. Sturzoiu A.
2	<i>Retention of senior workers into the labour market as an active ageing measure</i>	Simona Maria Stănescu Institute for Quality of Life Research, - Romanian Academy Reviewers: Pelinescu E. Bălan M.
3	<i>Education and training in the perspective of sustainable development</i>	Brindusa Mihaela Radu Institute for Economic Forecasting, Romanian Academy Reviewers: Mazilescu R. Surugiu M.
4	<i>Policies and measures to encourage young people to continue their education or training</i>	Mariana Bălan Institute for Economic Forecasting, Romanian Academy Reviewers: Pelinescu E. Cristea A.

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5	<i>Analysis of the situation of territorial and socio-economic development from the perspective of air protection at regional and urban level</i>	Anca Cristea The Institute of National Economy-Romanian Academy Reviewers: Radu C. Bălan M.
11⁰⁰-11³⁰ Coffee Break		
6	<i>Achieving a tool for rational planning of the economic and social development of the community at the hands of local public administration in an ATU</i>	Anca Cristea The Institute of National Economy-Romanian Academy Reviewers: Radu B. Iorgulescu R.
7	<i>The role of education in supporting the expansion of ICT and improving human capital</i>	Sturzoiu Adriana Institute for Economic Forecasting, Romanian Academy Reviewers: Mazilescu R. Boboc L.
8	<i>Regional economic convergence in Romania</i>	Geo Spânulescu SCOSAR, Romanian Academy, Romania Reviewers: Pelinescu E. Radu C.
9	<i>Convergence of the Romanian educational system</i>	Brândușa Mihaela Radu, Institute for Economic Forecasting Bucharest Reviewers: Ene C. Uzlău C.
10	<i>The main objectives of the analytical audit procedures</i>	Cristian Virgiliu Radu, Doctoral school “Valahia” University Reviewers: Pelinescu E. Bălan M.
11.	<i>The study of the geopolitical movements through the dramatic triangle perspective</i>	Daniel Beringer “Hyperion” University, Bucharest, Reviewers: Braicu C., Cristea A.