

"Hyperion" University from Bucharest, Romania
International Conference
*“The Economies Southern and Eastern European Countries in the World
Globalization”*
4-5 May 2023

Programme

International Conference

*“The Economies Southern and Eastern
European Countries in the World
Globalization”*

Bucharest, Romania

May, 4-5, 2023

**Place: “Hyperion” University
Calea Călărașilor no. 169, Bucharest, Sector 2**

"Hyperion" University from Bucharest, Romania
International Conference
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SCIENTIFIC COMMITTEE

Academician **Lucian –Liviu Albu**, Institute for Economic Forecasting
PhD Associate Prof. **Corina Maria Ene**, “Hyperion” University of Bucharest;
PhD Associate Prof. **Carmen Uzlău**, “Hyperion” University of Bucharest;
PhD Prof. **Anca Gheorghiu**, “Hyperion” University of Bucharest;
PhD Prof. **Mariana Bălan**, “Hyperion” University of Bucharest;
PhD Prof., **Marin Andreica**, Academy of Economic Studies Bucharest
PhD Prof., **Sorin Briciu**, "1 Decembrie 1918" University of Alba Iulia
PhD. Associate Professor, **Cezar Braicu**, „Hyperion” University of Bucharest
PhD. Associate Professor, **Iulian Panait**, „Hyperion” University of Bucharest
PhD. Associate Professor, **Dan Voicilaș**, „Hyperion” University of Bucharest
PhD. Associate Professor, **Cristina Burghilea**, „Hyperion” University of Bucharest
PhD. Associate Professor, **Rodica Perciun**, National Institute of Economic Research, Academy of Sciences of Moldova
PhD. **Victoria Bliznyuk**, Institute of Economics and Forecasting, Kiev, Ukraine
PhD. **Maria Viarenich**, Research Fellow grad II Center for Socio Cultural Cooperation, Institute of Sociology, National Academy of Sciences of Belarus, Minsk, Belarus
PhD. **Andrei Mihai Cristea**, „Hyperion” University of Bucharest

ORGANIZING COMMITTEE

Lecturer **Mihaela Marcu**, Phd.
Lecturer **Luminița Boboc**, Phd.
Lecturer **Anca Cristea**, Phd.
Associate Prof. **Liliana Paschia**, Phd.

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Thursday, May 4, 2023

9³⁰ – 11⁰⁰ Plenary opening session

 Opening Address

- o PhD Associate Prof. *Corina-Maria Ene* – Pro Rector of “Hyperion” University of Bucharest

 Plenary lecture 1

- o PhD Associate Prof. *Corina-Maria Ene* – “Hyperion” University of Bucharest

The impact of the Israel-Hamas war on Ukraine

 Plenary lecture 2

- o PhD Associate Prof. *Carmen Uzlaşu* - “Hyperion” University of Bucharest

The economic implications of Romania's non-acceptance in the Schengen area

 Plenary lecture 3

- o PhD *Nilghiun Ismail* - Faculty of Economics and Administrative Sciences, Giresun University, Turkey
- o PhD *Mariana Bălan* – “Hyperion” University of Bucharest

Comparative analysis of Pisa 2018 results in Romania and Turkey

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 Plenary lecture 4

- o PhD Associate Prof. *Cezar Braicu* - “Hyperion” University of Bucharest

Risk management in projects with non-reimbursable financing

 Concluding Speech

- O PhD Associate Prof. *Corina-Maria Ene* – “Hyperion” University of Bucharest

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Section 1
ECONOMICS

Papers presentation:

Thursday, May 4, 2023 - 11³⁰-16³⁰

and

Friday, May 5, 2023 - 9³⁰ - 13³⁰

Chairman: PhD Prof. Mariana BĂLAN

Moderator: PhD Associate Prof. Carmen UZLĂU

1. **DISPARITIES REGARDING THE TERTIARY EDUCATIONAL
DIMENSION OF SUSTAINABLE DEVELOPMENT IN THE
DEVELOPMENT REGIONS OF ROMANIA**

Carmen UZLĂU,

“Hyperion” University, Bucharest

Corina Maria ENE,

“Hyperion” University, Bucharest

2. **THE EUROPEAN UNION'S TRANSITION TO THE GREEN ECONOMY**

Oana CHINDRIȘ-VĂSIOIU,

Institute for World Economy, Romanian Academy

3. **PRESENT AND FUTURE OF CIRCULAR ECONOMY IN ROMANIA**

Mădălina TOCAN,

Ecological University of Bucharest, Faculty of Financial Management and Institute
for World Economy, Romanian Academy

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**4. THE IMPACT OF MIGRATION ON DEMOGRAPHIC EVOLUTION IN
WESTERN EUROPEAN COUNTRIES**

Mariana BĂLAN

Institute for Economic Forecasting - NIER, Romanian Academy

Simona-Maria STĂNESCU

Research Institute for Quality of Life - NIER, Romanian Academy

**5. ANALYSIS OF THE NATIONAL CONSUMPTION OF ENERGY FROM
RENEWABLE SOURCES IN INDUSTRY, CONSTRUCTION AND
TRANSPORT**

Oana CHINDRIȘ-VĂSIOIU,

Institute for World Economy, Romanian Academy

6. SUSTAINABLE CONSUMPTION AND RECYCLING IN ROMANIA

Mădălina TOCAN,

Ecological University of Bucharest, Faculty of Financial Management and Institute
for World Economy, Romanian Academy

**7. EMPLOYMENT AND UNEMPLOYMENT IN THE DEVELOPMENT
REGIONS OF ROMANIA - DEVELOPMENTS, TRENDS. REGIONAL
ECONOMIC ANTI-UNEMPLOYMENT POLICIES**

Carmen UZLĂU,

“Hyperion” University, Bucharest

Corina Maria ENE,

“Hyperion” University, Bucharest

Nicolae MIHĂILESCU,

“Hyperion” University, Bucharest

**8. ECONOMIC COOPERATION BETWEEN ROMANIA AND UKRAINE IN
THE PRESENT INTERNATIONAL CONTEXT**

Dan-Marius VOICILAS

Institute of Agricultural Economics - NIER, Romanian Academy

Oksana ZYBAREVA

University Yuri Fedkovich-Cernăuți

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9. ECONOMIC EPISTEMOLOGY – THE EVOLUTION OF ECONOMIC PARADIGMS FROM ANTIQUITY TO THE CLASSICAL ECONOMIC THOUGHT OF THE 20TH CENTURY

Andrei CRISTEA

“Hyperion” University, Bucharest

10. COMPARATIVE STUDY ON THE IMPLEMENTATION OF ENVIRONMENTAL ACTION PROGRAMMES IN EU MEMBER COUNTRIES

Oana CHINDRIȘ-VĂSIOIU,

Institute for World Economy, Romanian Academy

11. TRANSITION FROM TRADITIONAL TO SUSTAINABLE AGRICULTURE IN ROMANIA

Mădălina TOCAN,

Ecological University of Bucharest, Faculty of Financial Management and Institute for World Economy, Romanian Academy

12. THE SOCIAL AND ECONOMIC IMPACT OF THE LEGALIZATION OF DRUG USE ON YOUNG PEOPLE

Mariana BĂLAN

Institute for Economic Forecasting - NIER, Romanian Academy

Radu NAFORNIȚĂ

“George Bacovia” University of Bacău

13. DEMOGRAPHIC CHANGES AND POPULATION AGING: SOCIAL AND ECONOMIC IMPLICATIONS

Brîndușa Mihaela RADU

Institute for Economic Forecasting – NIER, Romanian Academy

14. FOREIGN DIRECT INVESTMENTS AND ECONOMIC DEVELOPMENT IN ROMANIA AND THE REPUBLIC OF MOLDOVA

Rodica PERCIUN

National Institute of Economic Research - Republic of Moldova, Chisinau

Mariana BĂLAN

Institute for Economic Forecasting - NIER, Romanian Academy

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**15. HUMAN CAPITAL AND ECONOMIC GROWTH. EXTERNAL MIGRATION
– DIMENSIONS AND CONSEQUENCES**

Carmen UZLĂU

“Hyperion” University, Bucharest

Adriana STURZOIU

“Hyperion” University, Bucharest

16. SOCIAL SERVICES TO PREVENT AND COMBAT DOMESTIC VIOLENCE

Doina PÂRCĂLABU

“Hyperion” University, Bucharest

**17. THE PERSPECTIVES OF THE MIGRATION POLICY IN THE CURRENT
DEMOGRAPHIC CONTEXT IN ROMANIA**

Mariana BĂLAN

Institute for Economic Forecasting - NIER, Romanian Academy

Brîndușa-Mihaela RADU

Institute for Economic Forecasting - NIER, Romanian Academy

**18. COMMUNICATION AND ITS ROLE IN THE KNOWLEDGE-BASED
SOCIETY**

Carmen UZLĂU

“Hyperion” University, Bucharest

Corina Maria ENE

“Hyperion” University, Bucharest

Cezar BRAICU

“Hyperion” University, Bucharest

19. INVESTMENT IN EDUCATION AND SUCCESS ON THE LABOR MARKET

Daniela Mihaela VORNICESCU (Niculescu)

“Hyperion” University, Bucharest, PhD Student, School of Advanced Studies of the
Romanian Academy (SCOSAAR)

**20. THE CURRENT STATE OF ECONOMIC SCIENCE: PROGRESS,
STAGNATION, CRISIS?**

Andrei CRISTEA

“Hyperion” University, Bucharest

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21. IMPLICATIONS OF HIGHER EDUCATION ON THE LABOUR MARKET

Mariana BĂLAN

Institute for Economic Forecasting - NIER, Romanian Academy

Olimpia NEAGU

”Vasile Goldiș” Western University of Arad; University of Oradea; Romanian Academy of Scientists Bucharest

22. BRAIN-DRAIN AND ITS IMPACT ON EMERGING ECONOMIES

Daniel BELINGHER

“Hyperion” University, Bucharest

23. BREXIT- IMPACT ON THE INTERNAL MARKET OF THE EUROPEAN UNION

Carmen UZLĂU

“Hyperion” University, Bucharest, Institute for Economic Forecasting - NIER, Romanian Academy

Adriana STURZOIU

“Hyperion” University, Bucharest, Institute for Economic Forecasting - NIER, Romanian Academy

Nicolae MIHAILESCU

“Hyperion” University, Bucharest

24. STATISTICAL MEASUREMENT OF CYCLICALITY IN THE ECONOMY

Nicolae MIHĂILESCU

“Hyperion” University, Bucharest

Geo SPÂNULESCU

“Hyperion” University, Bucharest

25. THE ECONOMIC IMPACT OF EDUCATION FOR SUSTAINABLE DEVELOPMENT

Mariana BĂLAN

“Hyperion” University, Bucharest

Brîndușa-Mihaela RADU

Institute for Economic Forecasting - NIER, Romanian Academy

Carmen UZLĂU

“Hyperion” University, Bucharest

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**26. ANALYSIS AND FORECAST OF THE EVOLUTION OF THE STANDARD
OF LIVING IN ROMANIA IN THE 21ST CENTURY**

Mariana BĂLAN

“Hyperion” University, Bucharest

Geo SPÂNULESCU

“Hyperion” University, Bucharest

**27. THE EVOLUTION OF THE POPULATION WORLDWIDE AND ITS
IMPACT ON FOOD RESOURCES**

Brîndușa-Mihaela RADU

Institute for Economic Forecasting - NIER, Romanian Academy

Mihaela MARCU

“Hyperion” University, Bucharest

**28. THE EVOLUTION OF THE ENERGY RESOURCES MARKET AND THE
CONSEQUENCES ON NATIONAL ECONOMIES**

Suzana POPA

“Hyperion” University, Bucharest

Section 2

MANAGEMENT & INTERNATIONAL AFFAIRS

Papers presentation:

Thursday, May 4, 2023 - 11³⁰-16³⁰

and

Friday, May 5, 2023 - 9³⁰ - 13³⁰

Chairman: PhD Associate Prof. Cezar BRAICU

Moderator: PhD Lector Mihaela MARCU

1. TRADE POLICIES AND STRATEGIES IN EU AND ASSOCIATED COUNTRIES UNDER GEOPOLITICAL FACTORS PRESSURE

Dan-Marius VOICILAS

Institute of Agricultural Economics - NIER, Romanian Academy

Oksana PERKHACK

Lakehead University-Ontario, Ivan Franko Polytechnic National University-Lviv

2. THE EFFECTS OF THE COVID-19 PANDEMIC ON FISCAL REVENUES AND THE PUBLIC DEBT. EVIDENCE FROM ROMANIA.

Cristian PANĂ,

Ecological University of Bucharest, Faculty of Financial Management

3. COMMUNICATION BY DESIGN

Valeria Arina MIRCEA,

Ecological University of Bucharest, Faculty of Financial Management

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4. THE MEASURES IMPLEMENTED BY THE EU TO LIMIT DEPENDENCE ON ENERGY IMPORTS

Dalina ANDREI

Institute for Economic Forecasting - NIER, Romanian Academy

5. PERSPECTIVES FOR ROMANIAN-MOLDAVIAN-UKRAINIAN CROSS BORDER COOPERATION

Dan-Marius VOICILAS

Institute of Agricultural Economics - NIER, Romanian Academy

Oleksandr LAIKO

National Academy of Sciences of Ukraine-Odessa

6. THE ROLE OF INSURANCE IN INTERNATIONAL TRADE

Andrei CRISTEA

“Hyperion” University, Bucharest

7. IMAGE CRISIS, PUBLIC PERCEPTION AND COMMUNICATION

Mihaela MARCU

“Hyperion” University, Bucharest

8. HUMAN CAPITAL - CONCEPTS, THEORIES AND RELATIONSHIP WITH ECONOMIC GROWTH

Dalina ANDREI

Institute for Economic Forecasting - NIER, Romanian Academy

9. MONITORING THE EFFECTS OF CLIMATE CHANGE AND RISKS IN ROMANIA: ASSESSING THE SITUATION AT THE LEVEL OF 2022

Ioannis HATZILYGEROUDIS

University of Patras

Anca CRISTEA

Hyperion University of Bucharest, The Institute for World Economy - NIER, Romanian Academy

Vlad Ionut SANDU

Master's student-The Ecological University from Bucharest

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10. BUDGETARY POLICY AND ITS EFFECTS ON NATIONAL ECONOMIES

Cristian PANĂ,

Ecological University of Bucharest, Faculty of Financial Management

11. BUSINESS NEGOTIATION IN THE CONTEXT OF THE GLOBAL ECONOMY

Carmen UZLĂU

Institute for Economic Forecasting - NIER, Romanian Academy

Corina Maria ENE

“Hyperion” University, Bucharest

12. COMPARISONS OF THE ROMANIAN AND BULGARIAN AGRICULTURE AFTER 15 YEARS OF EU MEMBERSHIP

Dan-Marius VOICILAS

Romanian Academy-Institut of Agricultural Economics

Dimitar NIKOLOV

Institute of Agricultural Economics-Sofia

13. COMPETITIVENESS OF THE ROMANIAN AND HUNGARIAN AGRICULTURAL PRODUCTS COMPARED TO UKRAINIAN PRODUCTS

Dan-Marius VOICILAS

Romanian Academy-Institut of Agricultural Economics

Szabolcs BIRO

Institute of Agricultural Economics-Budapest

14. MARKETS WITH ASYMMETRIC INFORMATION IN THE CONTEXT OF GLOBALIZATION

Mariana BĂLAN

“Hyperion” University, Bucharest

Andrei CRISTEA

“Hyperion” University, Bucharest

15. STRUCTURAL FUNDS AND THEIR USE IN THE DEVELOPMENT REGION

Doina PÂRCĂLABU

“Hyperion” University, Bucharest

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**16. ROMANIAN-SERBIAN CROSS BORDER COOPERATION
DEVELOPMENTS**

Dan-Marius VOICILAS

Institute of Agricultural Economics - NIER, Romanian Academy

Marko JELOCNIK

Institute of Agricultural Economics-Belgrade

Jonel SUBIC

Institute of Agricultural Economics-Belgrade

**17. SUSTAINABLE TRANSPORT INFRASTRUCTURE INVESTMENT: AN
APPROACH BASED ON THE TRIPLE BOTTOM LINE PRACTICE**

Petru NICOLAE,

PhD student, National Institute of Economic Research, Romanian Academy

**18. ASPECTS CONCERNING MONETARY POLICY IN SOME COUNTRIES.
TEMPORAL INCONSISTENCY. ACTIVE AND PASIVE POLICIES**

Daniel BELINGHER

“Hyperion” University, Bucharest

Andrei CRISTEA

“Hyperion” University, Bucharest

19. ANALYSIS OF THE ROMANIAN ADVERTISING MARKET

Mihaela MARCU

“Hyperion” University, Bucharest

**20. THE MAIN LEGISLATIVE INSTRUMENTS USED TO ACHIEVE THE
GREEN DEAL TARGETS PROVIDED BY THE NATIONAL RECOVERY
AND RESILIENCE PLAN**

Anca CRISTEA

Hyperion University of Bucharest, The Institute for World Economy - NIER,
Romanian Academy

**21. THE IMPACT OF TECHNOLOGY AND INNOVATIONS ON SOCIAL LIFE
AND HUMAN INTERACTIONS**

Simona STĂNESCU

Research Institute for Quality of Life - NIER, Romanian Academy

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22. THE GAP BETWEEN THE FORECAST VALUE OF THE MAIN INDICATORS REGARDING THE OBJECTIVES OF THE EUROPEAN GREEN PACT COMPARED TO THE 2030 TARGET FOR ROMANIA

Isodoros PERIKOS

University of Patras

Nicoleta GUDANESCU

Hyperion University of Bucharest, The Institute for World Economy - NIER,
Romanian Academy

Petru NICOLAE,

PhD student, National Institute of Economic Research, Romanian Academy

23. IMPROVING THE USE OF EUROPEAN FUNDS FOR INCREASING THE DEGREE OF ABSORPTION IN 2021-2027 ALLOCATION

Nicoleta GUDANESCU

The Institute for World Economy - NIER, Romanian Academy

24. THE EFFICIENCY OF INSURANCE COMPANIES IN ROMANIA IN THE PERIOD 2019-2021

Gabriela BILEVSKY

Institute for Economic Forecasting - NIER, Romanian Academy

25. OPTIMIZATION OF TRADE-OFFS BETWEEN BIODIVERSITY CONSERVATION, CLIMATE CHANGE ADAPTATION, AND ECONOMIC DEVELOPMENT IN TRANSPORT INFRASTRUCTURE INVESTMENTS

Raluca Ioana NICOLAE

Geostud

Ioannis HATZILYGEROUDIS

University of Patras

Petru NICOLAE

PhD Student, School of Advanced Studies of the Romanian Academy (SCOSAAR)

26. INTEGRATING BIODIVERSITY CONSERVATION AND CLIMATE CHANGE MITIGATION INTO TRANSPORT INFRASTRUCTURE PLANNING AND EXECUTION

Raluca Ioana NICOLAE

Geostud

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**27. THE STRUCTURE AND DYNAMICS OF THE INSURANCE AND
REINSURANCE MARKET IN ROMANIA**

Adriana STURZOIU

“Hyperion” University, Bucharest, Institute for Economic Forecasting - NIER,
Romanian Academy

Cezar BRAICU

“Hyperion” University, Bucharest