



**HYPERION UNIVERSITY OF BUCHAREST**

**FACULTY OF ECONOMIC SCIENCES**

# **PROGRAM**

The 10<sup>th</sup> Edition of the International Conference

**TRENDS IN THE CURRENT  
ECONOMIC ENVIRONMENT  
- GLOBAL CHALLENGES OF THE DIGITAL AGE -**

**4-5 December, 2025**

**Place: “Hyperion” University  
Calea Călărășilor no. 169, Bucharest, Sector 2**



"Hyperion" University from Bucharest, Romania  
**International Conference**  
***TRENDS IN THE CURRENT ECONOMIC ENVIRONMENT***  
***- GLOBAL CHALLENGES OF THE DIGITAL AGE -***

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***SCIENTIFIC COMMITTEE:***

Prof. **Mariana Bălan**, PhD., "Hyperion" University, Bucharest, Romania  
Prof. **Olimpia Neagu**, PhD. habil., „Vasile Goldiș” Western University of Arad, Faculty of Economics, Computer Science and Engineering, Romania

Assoc. Prof. **Victoria Blyzniuk**, PhD., Institute for Economics and Forecasting, National Academy of Sciences of Ukraine

Assoc. Prof. **Carmen Uzlău**, PhD., "Hyperion" University, Bucharest, Romania

Assoc. Prof. **Cezar Braicu**, PhD. Bucharest University of Economic Studies, Romania

Assoc. Prof. **Brîndușa Radu**, PhD., Institute for Economic Forecasting, Romanian Academy, Bucharest, Romania

Assoc. Prof. **Corina Maria Ghiberdic**, PhD., "Hyperion" University, Bucharest, Romania

Assoc. Prof. **Constantin Ionescu**, PhD. habil., "Valahia" University, Târgoviște, Romania

Lecturer, **Ismail Nilgun**, PhD., Faculty of Economics and Administrative Sciences, the University of Giresun, Turkey

Assoc. Prof. **Iulian Panait**, PhD., "Hyperion" University, Bucharest, Romania

Assoc. **Rodica Perciun**, PhD.habil, National Institute for Economic Research, Chișinău, Republic of Moldova

Lecturer, **Maria Viarenich**, PhD., Institute of philosophy of NAS of Belarus

SR I, **Simona-Maria Stănescu**, PhD. habil., Research Institute for Quality of Life, Romanian Academy



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***ORGANIZING COMMITTEE:***

***President:*** Mariana Bălan, PhD. Professor

***Secretary:*** Daniela Mihaela Niculescu, PhD Student

***Members:*** Mihaela Marcu, PhD. Lecturer

Andrei Cristea, PhD. Lecturer

Liliana Paschia, PhD. Assoc.Prof.

Anca Cristea, PhD. Lecturer

Suzana Popa, PhD. Lecturer

Geo Spânulescu, PhD. Univ.Lecturer



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***December 4, 2025***

***Conference room, floor 6,***

**9<sup>30</sup> – 10<sup>00</sup> Registration**

**10<sup>00</sup> - 12<sup>30</sup> Plenary opening session**

 Opening Address

- o PhD Associate Prof. *Carmen UZLĂU* – Dean of the Faculty of Economic Sciences, “Hyperion” University of Bucharest

 Plenary lecture 1

- o PhD., SR, *Svetlana ZAHAROV*, Center for Demographic Research, National Institute for Economic Research (CDR NIER), Academy of Economic Studies of Moldova, Republic of Moldova
- o PhD Associate Prof. *Galina SAVELIEVA*, Center for Demographic Research, National Institute for Economic Research (CDR NIER), Academy of Economic Studies of Moldova, Republic of Moldova

**Transformation of Labour Force Market under the Impact of Digital Economy Development in the Republic of Moldova**



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✚ Plenary lecture 2

- o PhD Associate Prof. *Carmen UZLĂU*, "Hyperion" University of Bucharest

**The Impact of Artificial Intelligence on Tertiary Education**

✚ Plenary lecture 3

- o PhD Prof. *Renata G. TATOMIR*, President of the Senate – "Hyperion" University of Bucharest

**Rebranding the Pharaohs: Tourism Marketing as a Strategic Engine of Egypt's Contemporary Economy**

✚ Plenary lecture 4

- o PhD Prof. *Marta Cristina SUCIU*, Bucharest Academy of Economic Studies

**Cultural-creative communities and cities, as a viable, sustainable and resilient development alternative**

✚ Plenary lecture 5

- o PhD habil. *Simona-Maria STĂNESCU*, Research Institute for Quality of Life, Romanian Academy

**Current challenges of Romanian welfare state**

✚ Plenary lecture 6

- o Prof. *Mariana BĂLAN*, "Hyperion" University of Bucharest
- o Lecturer PhD. *Nilgun (Esen) ISMAIL*, Lecturer, PhD., The Faculty of Economics and Administrative Sciences, the University of Giresun, Turkey

**The impact of rising inflation on economic growth in Romania and Turkey**

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***Section 1***

***ECONOMICS***

***Thursday, December 4, 2025***  
***Conference room, floor 6, 13<sup>30</sup>-17<sup>30</sup>***

**Chairman: PhD Associate Prof. Carmen UZLĂU**  
**Moderator: PhD Prof. Mariana BĂLAN**

**THE IMPACT OF THE CIRCULAR ECONOMY ON THE ROMANIAN BUSINESS ENVIRONMENT**

**Oana CHINDRIȘ-VĂSIOIU**, PhD, Institute for World Economy - Romanian Academy,

**Anca CRISTEA**, PhD, Institute for World Economy - Romanian Academy, Faculty of Economic Studies from the Hyperion University of Bucharest,

**Mădălina TOCAN**, PhD, Institute for World Economy - Romanian Academy, Associate Professor, Ecological University of Bucharest, Faculty of Financial Management,

**EXPLORING TRANSVERSAL SKILLS IN ONLINE JOB ADVERTISEMENTS: INSIGHT FROM WEB DATA ANALYSIS IN ROMANIA.**

**Dalina-Maria ANDREI**, PhD, Institute for Economic Forecasting, Romanian Academy

**STATISTICAL ANALYSIS OF THE REGIONAL DISPARITIES CONCERNING THE ECONOMIC GROWTH**

**Mariana BĂLAN**, PhD, "Hyperion" University, Bucharest

**Olimpia NEAGU**, PhD, "Vasile Goldiș" Western University of Arad; University of Oradea; Romanian Academy of Romanian Scientists Bucharest

**AN ANALYSIS OF NEET YOUTHS IN EU IN A LONGITUDINAL PERSPECTIVE**

**Carmen UZLĂU**, PhD, Institute for Economic Forecasting – Romanian Academy

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**SOCIAL ENTERPRISE MONITORING FOR INCLUSION AND SUSTAINABLE DEVELOPMENT IN ROMANIA**

**Bora Akince-Abdullah GUL**, PhD, University-Kayseri, Turkey  
**Elena Denisa MATEEVICI**, PhD Student, Graduate School of the Romanian Academy, Doctoral School of Economic Sciences, "Costin C. Kirişescu" National Institute of Economic Research, Institute of National Economy.

**COMPETITIVENESS AND SUSTAINABILITY IN ROMANIAN'S AGRICULTURE**

**Mădălina TOCAN**, PhD, Institute for World Economy - Romanian Academy, Associate Professor, Ecological University of Bucharest, Faculty of Financial Management

**THE EUROPEAN REGULATORY AND POLICY LANDSCAPE FOR ELECTRIC VEHICLES: IMPLICATIONS FOR THE GREEN TRANSITION**

**Dalina-Maria ANDREI**, PhD, Institute for Economic Forecasting, Romanian Academy

**EMPLOYMENT IN INDUSTRY: AN ANALYSIS FROM THE PERSPECTIVE OF REINDUSTRIALIZATION IN ROMANIA**

**Mădălina TOCAN**, PhD, Institute for World Economy - Romanian Academy, Associate Professor, Ecological University of Bucharest, Faculty of Financial Management  
**Oana CHINDRIŞ- VĂSIOIU**, PhD, Institute for World Economy - Romanian Academy  
**Anca CRISTEA**, PhD, Institute for World Economy - Romanian Academy, Faculty of Economic Studies from the "Hyperion" University of Bucharest

**SPECIFIC FEATURES OF ECONOMIC GROWTH IN SELECTED NEW EU MEMBER STATES**

**Mihaela Daniela NICULESCU**, PhD Student, Faculty of Economic Studies from the Hyperion University of Bucharest

**THE ECONOMIC IMPACT OF ROMANIA'S DEMOGRAPHIC EVOLUTION**

**Oana CHINDRIŞ-VĂSIOIU**, PhD, Institute for World Economy - Romanian Academy

**DEMOGRAPHIC AGEING IN RURAL ENVIRONMENT IN ROMANIA**

**Brînduşa Mihaela RADU**, PhD, Institute for Economic Forecasting – Romanian Academy



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***Coffee Break - 15:45 – 16:00***

**COMPARATIVE ANALYSIS OF THE OPERATIONAL AGRICULTURAL STRUCTURE IN ROMANIA AND SOME COUNTRIES IN THE WORLD**

**Corina – Maria GHIBERDIC**, PhD, “Hyperion” University from Bucharest  
**Maria BETEA (Măgurean)**, PhD. Student, ”1 Decembrie 1918” University of Alba Iulia

**CURRENT TRENDS OF POPULATION MIGRATION IN ROMANIA**

**Brîndușa Mihaela RADU**, PhD, Institute for Economic Forecasting – Romanian Academy

**FROM POLICY COMMITMENTS TO EMPIRICAL OUTCOMES: THE EVOLUTION OF THE MINIMUM WAGE IN RECENT YEARS**

**Inna ARZHYNT**, PhD Student, Department of Economics and Economic Policies, Bucharest University of Economic Studies, Romania

**THE IMPACT OF ENERGY SUBSIDY POLICY ON THE ROMANIAN ECONOMY IN 2023–2024**

**Carmen UZLĂU**, PhD, Institute for Economic Forecasting – Romanian Academy  
**Grigore STOLOJESCU**, PhD, “Hyperion” University of Bucharest  
**Andrei Mihai CRISTEA**, PhD, “Hyperion” University of Bucharest

**EU FUNDING AS A CATALYST FOR ROMANIA’S REINDUSTRIALIZATION: CHALLENGES, RISKS AND PROSPECTS FOR 2021–2027**

**Anca CRISTEA**, PhD, “Hyperion” University Bucharest, The Institute for World Economy- Romanian Academy  
**Oana CHINDRIȘ- VĂSIOIU**, PhD, -Institute for World Economy - Romanian Academy  
**Mădălina TOCAN**, PhD, Institute for World Economy - Romanian Academy, Ecological University of Bucharest, Faculty of Financial Management.

**TOOLS FOR DESIGNING THE FUTURE CAP 2027+**

**Dan Marius VOICILAȘ**, PhD, Hyperion University, Bucharest, Institute of Agricultural Economics, Romanian Academy

**NEW TRENDS IN LABOR MARKET SEGMENTATION**

**Geo-Alexandru SPÂNULESCU**, PhD, “Hyperion” University, Bucharest

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***Friday, December 5, 2025***  
***Conference room, floor 6, 9<sup>30</sup>-13<sup>30</sup>***

**EDUCATIONAL AND PROFESSIONAL TRAINING LEVELS AS DRIVERS OF REGIONAL ECONOMIC STRATEGY PERFORMANCE IN THE BUCHAREST-ILFOV REGION**

**Ileana MĂRGINEAN**, National Institute of Economy, Romanian Academy

**INTEGRATED REPORTING, CORPORATE GOVERNANCE AND PERFORMANCE IN ROMANIAN AGRICULTURAL ENTITIES**

**Bernadett-Renata KASA (Oncea)**, PhD. Student, Doctoral School of Economic Sciences „Eugeniu Carada”, University of Craiova

**THE COMPATIBILITY OF GRADUATES' PROFESSIONAL PROFILES WITH THE EXPECTATIONS OF THE MODERN LABOR MARKET**

**Andreea – Monica JELEASCOV**, PhD, Colegiul Tehnologic “Grigore Cerchez”, Bucharest

**EDUCATION, PROFESSIONAL TRAINING, AND REGIONAL CAPACITY FOR EFFECTIVE ECONOMIC STRATEGY IMPLEMENTATION**

**Larisa POPA**, PhD. Student, School of Advanced Studies of the Romanian Academy, Doctoral School of Economic Sciences, National Institute for Economic Research "Costin C. Kirițescu”;

**Ileana MĂRGINEAN**, National Institute of Economy, Romanian Academy.

**DIGITAL TRANSFORMATION AND ECONOMIC GROWTH IN THE CENTRAL AND EASTERN EUROPEAN (CEE) COUNTRIES**

**Olimpia NEAGU**, PhD, “Vasile Goldiș” Western University of Arad, University of Oradea, Academy of Romanian Scientists, Bucharest, Romania

**Lorant HERCZEG**, PhD. Student -University of Oradea, Romania

**REGIONAL DISPARITIES IN NEET RATES**

**Mariana BĂLAN**, PhD, “Hyperion” University, Bucharest

**Carmen UZLĂU**, PhD, Institute for Economic Forecasting, Romanian Academy

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**IMPLICATIONS OF NEW TECHNOLOGIES ON SAVING BEHAVIOR IN THE DIGITAL ECONOMY**

**Isabelle Margareta OPREA**, PhD, Student, School of Advanced Studies of the Romanian Academy, Doctoral School of Economic Sciences, National Institute for Economic Research "Costin C. Kirițescu", Institute for Mondial Economy

**Ana-Maria OPREA**, PhD. Student, School of Advanced Studies of the Romanian Academy, Doctoral School of Economic Sciences, National Institute for Economic Research "Costin C. Kirițescu", Institute of Economic Forecasting

**Marilena DRAGHICI**, PhD. Student, School of Advanced Studies of the Romanian Academy, Doctoral School of Economic Sciences, National Institute for Economic Research "Costin C. Kirițescu", "Victor Slăvescu" Centre for Financial and Monetary Research

**STUDY ON THE DYNAMICS OF RENEWABLE ENERGY PRODUCTION AND CONSUMPTION IN THE EU-27 (2010–2024)**

**Carmen UZLĂU**, PhD, Institute for Economic Forecasting – Romanian Academy

**Nicolae MIHĂILESCU**, PhD, "Hyperion" University of Bucharest

**Daniela Mihaela NICULESCU**, PhD Student, "Hyperion" University of Bucharest

**Bogdan Ionut Nicolae STOLOJESCU**, PhD Student, "1 December 1918" University of Alba Iulia, Doctoral School of Accounting

**HOW ARE EU MEMBER STATES RESPONDING TO DEMOGRAPHIC DYNAMICS?**

**Simona Maria STĂNESCU**, PhD, Research Institute for Quality of Life - NIER, Romanian Academy

**Simona MIHAIU**, PhD, Research Institute for Quality of Life - NIER, Romanian Academy

**Constanța COSTACHE**, PhD Student, School of Advanced Studies of the Romanian Academy

***Coffee Break - 11:30 – 11:45***

**EFFECTS OF ERASMUS MOBILITY ON STUDENTS' ACADEMIC PERFORMANCE AND EMPLOYABILITY**

**Bora Akince-Abdullah GUL**, PhD, University-Kayseri, Turkey

**Volodea MATEEVICI**, PhD, LAG Association "Sus Râmnicul", Rm.Sărat, Buzău, Romania



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**THE IMPACT OF PACKAGING RECYCLING IN THE CIRCULAR ECONOMY**

**Gabriela BILEVSKY**, PhD., Institute for Economic Forecasting, Romanian Academy

**RECENT EVOLUTIONS OF THE INTERNATIONAL COFFEE MARKET**

**Odette MARINACHE**, PhD, Institute for World Economy, Romanian Academy

**THE PERFORMANCE OF ECOLOGICAL AGRICULTURE AND ORGANIC CROPS. A BIBLIOGRAPHIC ANALYSIS**

**Maria BETEA (Măgurean)**, PhD Student, "1 Decembrie 1918" University of Alba Iulia

**BIOMASS AND BIOENERGY-BASED INDUSTRIES IN THE BIOECONOMY**

**Gabriela BILEVSKY**, PhD., Institute for Economic Forecasting, Romanian Academy

**MANAGING LABOUR MIGRATION WITHIN THE EUROPEAN UNION**

**Mircea MOCANU**, PhD Student, School of Advanced Studies of the Romanian Academy

**THE CONTRIBUTION OF SOCIAL ENTERPRISES TO SOCIAL COHESION AND THE INCLUSION OF VULNERABLE GROUPS**

**Elena Denisa MATEEVICI**, PhD. Student, Romanian Academy, Graduate School of the Romanian Academy, Doctoral School of Economic Sciences, "Costin C. Kirițescu" National Institute of Economic Research, Institute of National Economy

**Margareta PENEOSAȘU**, PhD, „Elina Matei Basarab” Economic Technological High School, Rm. Sărat, Buzău, Romania

**THE IMPACT OF SOCIAL ENTERPRISES ON LOCAL COMMUNITIES: A MULTI-LEVEL ASSESSMENT**

**Elena Denisa MATEEVICI**, PhD. Student, Romanian Academy, Graduate School of the Romanian Academy, Doctoral School of Economic Sciences, "Costin C. Kirițescu" National Institute of Economic Research, Institute of National Economy

**Mihaela ION**, PhD. Student, Doctoral School of Valahia University Târgoviște

**Volodea MATEEVICI**, PhD, LAG Association "Sus Râmnicul", Rm.Sărat, Buzău, România

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**INNOVATIVE PROMOTION STRATEGIES IN THE SOCIAL ECONOMY:  
CONCEPTUAL FOUNDATIONS AND IMPACT ON COMMUNITY  
DEVELOPMENT**

**Elena Denisa MATEEVICI**, PhD. Student, Romanian Academy, Graduate School of the Romanian Academy, Doctoral School of Economic Sciences, "Costin C.Kirițescu" National Institute of Economic Research, Institute of National Economy

**ASSESSING REGIONAL DISPARITIES IN THE DIGITAL AND ENERGY  
TRANSITION: CONSTRUCTION AND ANALYSIS OF THE REGIONAL  
PREPAREDNESS INDEX IN ROMANIA**

**Georgiana Anamaria DUNĂ**, PhD Student, School of Advanced Studies of the Romanian Academy, Doctoral School of Economic Sciences, National Institute for Economic Research "Costin C.Kirițescu", Institute of Economic Forecasting

**Sorin Alin OPREA**, PhD Student, School of Advanced Studies of the Romanian Academy, Doctoral School of Economic Sciences, National Institute for Economic Research "Costin C.Kirițescu", Institute of Economic Forecasting

**Maria-Magdolna MACULA**, PhD Student, School of Advanced Studies of the Romanian Academy, Doctoral School of Economic Sciences, National Institute for Economic Research "Costin C.Kirițescu", Institute of Economic Forecasting

**HUMAN CAPITAL AS A DRIVER OF REGIONAL GROWTH: AN EMPIRICAL  
EVALUATION OF ROMANIA'S COUNTY-LEVEL GDP PER CAPITA**

**Larisa POPA**, PhD, Student, National Institute for Economic Research "Costin C. Kirițescu", School of Advanced Studies of the Romanian Academy, Doctoral School of Economic Sciences, Bucharest, Romania.



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***Section 2***

***MANAGEMENT & INTERNATIONAL AFFAIRS***

***Thursday, December 4, 2025***

***4.2 room, floor 4, 13<sup>30</sup>-17<sup>30</sup>***

**Chairman: PhD Associate Prof. Liliana PASCHIA**

**Moderator: PhD Lector Mihaela MARCU**

**ADOPTION OF FINANCIAL TECHNOLOGIES (FINTECH) – DRIVING FACTORS AND PERCEIVED BARRIERS**

**Constantin Aurelian IONESCU**, PhD, Faculty of Economics, Valahia University of Targoviște, Faculty of Economics, Hyperion University of Bucharest, Romania

**Violeta-Andreea ANDREIANA**, PhD, Faculty of Economics, Valahia University of Targoviște, Romania

**Cristina Maria VOINEA**, PhD, Faculty of Economics, Valahia University of Targoviște, Romania

**Georgiana - Tatiana BONDAC**, PhD, Faculty of Economics, Valahia University of Targoviște, Romania

**SMART CITY IN ROMANIA: PUBLIC POLICIES, INNOVATION AND URBAN SUSTAINABILITY**

**Violeta-Andreea ANDREIANA**, PhD, Faculty of Economics, Valahia University of Targoviște, Romania

**Luiza IONESCU**, PhD, Faculty of Economics, Valahia University of Targoviște, Romania

**Georgiana - Tatiana BONDAC**, PhD, Faculty of Economics, Valahia University of Targoviște, Romania

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**MARKETING STRATEGIES FOR AI PLATFORMS**

**Mihaela MARCU**, PhD, Faculty of Economic Studies from the “Hyperion” University of Bucharest

**THE ROLE OF UNIVERSITIES IN STIMULATING ENTREPRENEURIAL SPIRIT AND DEVELOPING STUDENTS' BUSINESS INITIATIVES**

**Maria Cristina ȘTEFAN**, PhD, Faculty of Economics, Valahia University of Targoviște, Romania

**Dorin IANCU**, PhD, Faculty of Economics, Valahia University of Targoviște, Romania

**Daniela-Georgiana STOICA**, PhD, Faculty of Economics, Valahia University of Targoviște, Romania

**ROMANIA'S TRADE IN SERVICES: CAPITALIZING ON DIGITAL OPPORTUNITIES**

**Georgeta ILIE**, PhD, Institute for World Economy, Romanian Academy

**MINDFULNESS PRACTICES USED IN CRISIS SITUATION MANAGEMENT. CASE STUDY APPLIED IN THE COVID-19 CRISIS**

**Marius - Florin Ghiberdic**, PhD Student, Doctoral Programs in Economics, Law and Administrative Sciences - Bucharest Academy of Economic Studies

**Corina – Maria Ghiberdic**, PhD, “Hyperion” University from Bucharest,

**CSR IMPLEMENTATION IN ROMANIA**

**Felicia BANUTA**, PhD. Student, Doctoral School of Economics and Humanities, Valahia University of Targoviste, Romania

**Petronela Alice GRIGORESCU**, PhD. Student, Doctoral School of Economics and Humanities, Valahia University of Targoviste, Romania

**Mihaela Denisa COMAN**, PhD, Institute of Multidisciplinary Research for Science and Technology, Valahia University of Targoviste, Romania

**Carmen Mihaela BULĂU**, PhD. Student, Doctoral School of Economics and Humanities, Valahia University of Targoviste, Romania

**THE IMPACT OF ORGANIZATIONAL MINDFULNESS ON THE INCREASE OF HUMAN RESOURCE PERFORMANCE**

**Marius - Florin Ghiberdic**, PhD Student, Doctoral Programs in Economics, Law and Administrative Sciences - Bucharest Academy of Economic Studies

**Corina – Maria Ghiberdic**, PhD, “Hyperion” University from Bucharest,

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***Coffee Break - 15:45 – 16:00***

**SUSTAINABLE MARKETING STRATEGIES**

**Mihaela MARCU**, PhD, Faculty of Economic Studies from the Hyperion University of Bucharest

**PROJECT BUDGET FORECASTING USING ARTIFICIAL INTELLIGENCE: A RANDOM FOREST APPROACH IN ENGINEERING SERVICES**

**Elena TOADER (VASILE)**, PhD, IOSUD – Doctoral School of Economic Sciences and Humanities, Valahia University of Targoviște, Targoviste, Romania, **Valerica TĂTĂRANU (SOARE)**, PhD, IOSUD – Doctoral School of Economic Sciences and Humanities, Valahia University of Targoviște, Targoviste, Romania, **Constantin Aurelian IONESCU**, PhD, Faculty of Economics, Valahia University of Targoviște, Romania  
**Marilena Carmen UZLĂU**, PhD., Institute of Economic Forecasting, Romanian Academy,

**PREDICTING CORPORATE FINANCIAL PERFORMANCE USING ARTIFICIAL INTELLIGENCE TECHNIQUES: EVIDENCE FROM THE CONSTRUCTION SECTOR**

**Valerica TĂTĂRANU (SOARE)**, PhD, IOSUD – Doctoral School of Economic Sciences and Humanities, Valahia University of Targoviște, Romania, **Elena TOADER (VASILE)**, PhD, IOSUD – Doctoral School of Economic Sciences and Humanities, Valahia University of Targoviște, Romania, **Constantin Aurelian IONESCU**, PhD, Faculty of Economics, Valahia University of Targoviște, Romania, **Liliana PASCHIA**, PhD, Faculty of Economics, „Hyperion” University of Bucharest, Bucharest, Romania

**LINKING PRODUCT QUALITY TO CUSTOMER PERCEPTION IN THE DIGITAL AGE - A STRATEGIC APPROACH TO ENHANCING MARKET PERFORMANCE**

**Cristian-Ștefan CRĂCIUN**, PhD, “Hyperion” University of Bucharest

**INTERNAL PUBLIC AUDIT – LEGAL REQUIREMENTS AND GOOD PRACTICES: A COMPARATIVE STUDY BETWEEN ROMANIA AND POLAND**

**Melania Mirela COSMA**, PhD Student, Doctoral School of Economic Sciences and Humanities, Valahia University of Târgoviște, România



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**RESPONSIBLE DIGITAL LEADERSHIP: BALANCING ETHICS, TECHNOLOGY,  
AND SUSTAINABILITY**

**Bogdan Alexandru ISTRATE**, PhD Student, Doctoral School of Economic Sciences  
and Humanities, Valahia University of Târgoviște, România

**Maria Cristina ȘTEFAN**, PhD, Faculty of Economics, Valahia University of  
Târgoviște, România

**THE IMPACT OF DIGITALIZATION ON THE INSURANCE MARKET: TRENDS  
AND CHALLENGES**

**Anca CRISTEA**, PhD, "Hyperion" University Bucharest, the Institute for World  
Economy- Romanian Academy

***Friday, December 5, 2025***

***4.2 room, floor 4, 9<sup>30</sup>-13<sup>30</sup>***

**TRANSFORMING SERVICE MANAGEMENT IN THE CONTEXT OF THE  
CURRENT DIGITAL ECONOMY**

**Cristian-Ștefan CRĂCIUN**, PhD, "Hyperion" University of Bucharest

**STRATEGIC MANAGEMENT AS A DETERMINANT OF SUSTAINABLE  
COMPETITIVE ADVANTAGE**

**George STANESCU**, PhD Student, Valahia University of Targoviste, Doctoral School  
of Economic Sciences and Humanities, Targoviste, Romania

**Marilena Carmen UZLĂU**, PhD, Institute of Economic Forecasting, Romanian  
Academy

**Maria-Magdalena FLOREA (APOSTOLACHE-FLOREA)**, PhD Student, Valahia  
University of Targoviste, Doctoral School of Economic Sciences and  
Humanities, Targoviste, Romania

**Maria-Iuliana TEBEICĂ (Nicu-Tebeică)**, PhD Student, Valahia University of  
Targoviste, Doctoral School of Economic Sciences and Humanities, Targoviste,  
Romania



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**VOLATILITY REGIMES AND SPILLOVER DYNAMICS IN THE AUTUMN 2025  
CRYPTO MARKET CORRECTION**

**Iulian PANAIT**, PhD, "Hyperion" University

**BUDGETARY TRANSPARENCY AND ITS EFFECTS ON THE EVOLUTION OF  
TAX REVENUES**

**Cristian PANĂ**, PhD, Ecological University of Bucharest, Faculty of Financial  
Management

**Oana CHINDRIȘ-VĂSIOIU**, PhD, Institute for World Economy, Romanian Academy

**RO e-TRANSPORT – DIGITAL MONITORING OF GOODS TRANSPORT IN  
SUPPORT OF FISCAL TRANSPARENCY**

**Alexandru Cătălin NEAGU**, PhD. Student, Doctoral School of Economics and  
Humanities, Valahia University of Targoviste, Romania

**Felicia BANUTA**, PhD. Student, Doctoral School of Economics and Humanities,  
Valahia University of Targoviste, Romania

**Dan Marius COMAN**, PhD. Student, Doctoral School of Economics and Humanities,  
Valahia University of Targoviste, Romania

**NET INVESTMENT IN FIXED CAPITAL FORMATION (2010–2024) –  
COMPARATIVE ANALYSIS OF 8 EUROPEAN UNION COUNTRIES**

**Carmen UZLĂU**, PhD, Institute for Economic Forecasting – Romanian Academy

**Nicolae MIHAILESCU**, PhD, "Hyperion" University of Bucharest

**Ciprian TUDURACHI**, PhD, "Hyperion" University of Bucharest

**Adriana MIRICĂ**, PhD, "Hyperion" University of Bucharest

**PAYMENT SYSTEMS, INFORMALITY, AND DEVELOPMENT INEQUALITY:  
COMPARATIVE EVIDENCE FROM ROMANIA AND THE EU**

**Ileana MĂRGINEAN**, National Institute of Economy, Romanian Academy;

**Mihaela BALOTA**, PhD. Student, Romanian Academy, National Institute for Economic  
Research "Costin C. Kirițescu", School of Advanced Studies of the Romanian  
Academy, Doctoral School of Economic Sciences, Bucharest, Romania

**REGIONAL ECONOMIC VULNERABILITIES TO GLOBAL ECONOMIC SHOCKS  
IN THE CONTEXT OF THE WAR IN UKRAINE**

**Andrei Mihai CRISTEA**, PhD, "Hyperion" University of Bucharest

**Bogdan Ionut Nicolae STOLOJESCU**, PhD Student, "1 December 1918" University  
of Alba Iulia, Doctoral School of Accounting

"Hyperion" University from Bucharest, Romania  
**International Conference**  
***TRENDS IN THE CURRENT ECONOMIC ENVIRONMENT***  
***- GLOBAL CHALLENGES OF THE DIGITAL AGE -***

4-5 December, 2025

**CASH DEPENDENCE AND UNEQUAL DEVELOPMENT IN TRANSITION ECONOMIES: ROMANIA VS. THE EU**

**Mihaela BALOTA**, PhD. Student, Romanian Academy, National Institute for Economic Research "Costin C. Kirişescu", School of Advanced Studies of the Romanian Academy, Doctoral School of Economic Sciences, Bucharest, Romania

***Coffee Break - 11:30 – 11:45***

**THE USEFULNESS OF INTERNAL MANAGERIAL CONTROL IN PUBLIC INSTITUTIONS IN ROMANIA**

**Adriana MIRICĂ**, PhD, "Hyperion" University of Bucharest

**THE USEFULNESS OF INTERNAL MANAGERIAL CONTROL IN PUBLIC INSTITUTIONS IN ROMANIA**

**Luminița BOBOC**, PhD, "Hyperion" University, Bucharest

**TRADE IN DIGITAL SERVICES IN THE POST-PANDEMIC ERA**

**Andrei Mihai CRISTEA**, PhD, "Hyperion" University of Bucharest

**Ciprian TUDURACHI**, PhD, "Hyperion" University of Bucharest

**DIGITAL TRANSFORMATION OF PUBLIC SECTOR ACCOUNTING SYSTEMS: ECONOMIC IMPLICATIONS AND IMPROVEMENTS IN FINANCIAL INFORMATION QUALITY**

**Adriana Madalina BUCUR (Cosconel)**, PhD Student, Valahia University of Targoviste, Doctoral School of Economic Sciences and Humanities, Romania

**Sorina-Geanina STANESCU**, PhD, Valahia University of Targoviste, Institute of Multidisciplinary Research for Science and Technology, Targoviste, Romania and "Hyperion" University of Bucharest, Faculty of Economic Sciences, Bucharest, Romania

**Adriana ZAVINCU**, PhD, "Hyperion" University of Bucharest, Faculty of Economic Sciences, Bucharest, Romania

**CHALLENGES AT THE LEVEL OF EU REGIONS IN THE PERSPECTIVE OF 2030. DEMOGRAPHIC, SOCIAL, ENERGY RISKS**

**Suzana POPA**, PhD, "Hyperion" University, Bucharest



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**TEN YEARS OF EU-US TRADE: EVOLVING TRENDS, SECTORAL SHIFTS, AND STRUCTURAL DEVELOPMENTS IN TRANSATLANTIC COMMERCE**

**Anca CRISTEA**, PhD, "Hyperion" University Bucharest, the Institute for World Economy- Romanian Academy

**Ileana MĂRGINEAN**, National Institute of Economy, Romanian Academy

**THE NEW INSTITUTIONAL ARCHITECTURE OF THE EUROPEAN FINANCIAL MARKET**

**Adriana MIRICĂ**, PhD, "Hyperion" University, Bucharest

**Carmen UZLĂU**, PhD, Institute for Economic Forecasting, Romanian Academy

**THE IMPACT OF THE STRUCTURE OF FOREIGN DIRECT INVESTMENTS ON THE QUANTUM AND DYNAMICS OF TAX LEVIES**

**Daniel BELINGHER**, PhD, "Hyperion" University, Bucharest

**ECONOMIC CRISES: BETWEEN REGULATION, DEREGULATION AND REREGULATION**

**Ciprian TUDURACHI**, PhD, "Hyperion" University of Bucharest