



**HYPERION UNIVERSITY OF BUCHAREST**

**FACULTY OF ECONOMIC SCIENCES**

**PROGRAM**

The 2<sup>nd</sup> Edition of the International Conference

**TRENDS IN THE CURRENT  
ECONOMIC ENVIRONMENT**

**7-8 December, 2018**

Bucharest, Romania



# Plennary Session

## Day 1

Thursday, 7 December 2017

*Location:* Hyperion University of Bucharest, Faculty of Economic Sciences  
(Calea Calarasilor no. 169, Bucharest, Conference Hall, Corp A, 6th floor)

- 10:00-10:20 **Participants' Registration**
- 10:20-10:30 **Welcome and Opening Remarks**  
*Carmen UZLAU, Dean of the Faculty of Economic Sciences, Hyperion University of Bucharest, Romania*
- 10:30-10:45 **Reserved Title**  
*Maria Jose del Pino Espejo, University Pablo de Olavide in Seville, Spain*
- 10:45-11:00 **The Principle of Communicating Vessels Application in the Analysis of the Migration Process**  
*Corina Maria ENE, Vice-rector of Hyperion University of Bucharest, Romania*
- 11:00-11:15 **Analysis of Regional Disparities regarding the Labour Market in Romania**  
*Carmen UZLAU, Hyperion University of Bucharest, Romania*
- 11:55-11:30 **Impact of the New Fiscal Code on SMEs**  
*Rodica PERCIUN, National Institute of Economic Research, Academy of Sciences of Moldova, Republic of Moldova*  
*Mariana BALAN, Institute for Economic Forecasting, Romanian Academy, Hyperion University of Bucharest, Romania*
- 11:30-11:45 **Coffee break**

## First Section – Global Economic Environment

- 1. 11:45-12:00 New Benchmarking Methods Specific to Economy and Society Based on Knowledge, Innovation and the Trends of Economic Development**  
*Marta-Christina SUCIU, Bucharest University of Economic Studies, Romania*
  
- 2. 12:00-12:15 Determinants of Foreign Direct Investments in Romania before and after the Recent Economic Crisis**  
*Mirel-Daniel SIMIONESCU, School of Advanced Studies of the Romanian Academy, Romania*
  
- 3. 12:15-12:30 Detection Algorithm Analysis Model for Crisis Situation**  
*Ionut PURICA, Hyperion University of Bucharest, Romania*
  
- 4. 12:30-12:45 The Link Between Regional Economic Growth and Institutions' Quality - Romania**  
*Cornelia DUMITRU, Institute of National Economy, Romanian Academy, Romania*
  
- 5. 12:45-13:00 Political Risk Factors in Romanian Economic Environment in 2017**  
*Suzana POPA, Hyperion University of Bucharest, Romania*
  
- 6. 13:00-13:15 Evolutions of Welfare and Poverty in Romania at 10 Years after Joining the European Union**  
*Mioara IORDAN, Institute for Economic Forecasting, Romanian Academy, Romania*  
*Mihaela Nona CHILIAN, Institute for Economic Forecasting, Romanian Academy, Romania*
  
- 13:15-14:15 Lunch**
  
- 7. 14:15-14:30 Structural characteristic of the Romania Agricultural Economy Ten Years Since EU Integration**  
*Dan-Marius VOICILAS, Institute of Agricultural Economics, Romanian Academy, Hyperion University of Bucharest, Romania*  
*Corina Maria ENE, Hyperion University of Bucharest, Romania*
  
- 8. 14:30-14:45 Romanian Entrepreneurs in the Current Economical Background**  
*Mariana BALAN, Institute for Economic Forecasting, Romanian Academy, Romania*  
*Simona STANESCU, Research institute for Quality of Life, Romanian Academy, Romania*

## First Section – Global Economic Environment

**9. 14:45-15:00 The Impact of Multiculturalism in the Management of the Environmental Protection Institutions**

*Oana CHINDRIS-VASIOIU, Ecological University of Bucharest, Romania*

*Madalina TOCAN, Ecological University of Bucharest, Romania*

**10.15:00-15:15 Tourism – Important Sector of the Economy: Challenges and Opportunities**

*Marius-Razvan SURUGIU, Institute of National Economy, Romanian Academy, Romania*

*Cristina-Raluca MAZILESCU, Institute of National Economy, Romanian Academy, Romania*

*Camelia SURUGIU, University of Bucharest, Romania*

**11.15:15-15:30 The Negotiator's Personality Training Process**

*Serban Alexandru TARANU, Hyperion University of Bucharest, Romania*

**12.15:30-15:45 Marketing Strategies for the Black Friday Event**

*Mihaela MARCU, Hyperion University of Bucharest, Romania*

**13.15:45-16:00 The Role of Internal Audit in Corporate Governance**

*Cristian Virgiliu RADU, Rom Grup Developement SRL, Romania*

**16:00-16:15 Coffee break**

**14.16:15-16:30 Impact of the Global Economic and Financial Crisis on the Management of Environmental Protection Institutes**

*Anca CRISTEA, Hyperion University of Bucharest, Romania*

*Oana CHINDRIS-VASIOIU, Ecological University of Bucharest, Romania*

*Madalina TOCAN, Ecological University of Bucharest, Romania*

**15.16:30-16:45 An Inquiry Regarding the Applicability of ITS (Intelligent Transport Systems) in the Economic Field**

*Antoniou Ovidiu BALINT, Hyperion University of Bucharest, Romania*

**16.16:45-17:00 The Evolution of Romania's Competitiveness after the EU Adhesion. A trade and FDI-Oriented Perspective**

*Oana Cristina POPOVICI, Institute for Economic Forecasting, Romanian Academy, Romania*

## First Section – Global Economic Environment

**17.17:00-17:15 Economic Growth and Development: Approaches and Challenges**

*Marius-Razvan SURUGIU, Institute of National Economy, Romanian Academy, Romania*

*Cristina-Raluca MAZILESCU, Institute of National Economy, Romanian Academy, Romania*

*Camelia SURUGIU, University of Bucharest, Romania*

**18.17:15-17:30 Economic and Social Institutions Between Path Dependence and Change in Romania**

*Cornelia DUMITRU, Institute of National Economy, Romanian Academy, Romania*

**19.17:30-17:45 The Concept of Sustainability from the Accounting Perspective**

*Andrei-Mihai Cristea, "1 Decembrie 1918" University of Alba Iulia, Romania*

**20.17:45-18:00 Analysis of foreign direct investments by regions of development in Romania**

*Oana Camelia IACOB, Hyperion University of Bucharest, Romania*

*Corina FRASINEANU, Bucharest University of Economic Studies, Romania*

*Oana Mihaela VACARU, Bucharest University of Economic Studies, Romania*

**21.18:00-18:15 Circular Economy and Entrepreneurship. A New Paradigm of Sustainable Development**

*Anca CRISTEA, Hyperion University of Bucharest, Romania*

*Cristina BURGHELEA, Hyperion University of Bucharest, Romania*

**22.18:15-18:30 Stock Market Reactions to International Trade Deficits in Eastern Europe**

*Radu LUPU, Bucharest University of Economic Studies, Romania*

*Calin CANTEMIR, Bucharest University of Economic Studies, Romania*

**19:00 Conference Dinner**

## Day 2

### Second Section – Labour Market

Friday, 8 December 2017

*Location:* Hyperion University of Bucharest, Faculty of Economic Sciences  
(Calea Calarasilor no. 169, Bucharest, Conference Hall, Corp A, 6th floor)

- 1. 10:00-10:15 Labour force Mobility. Opportunities and Challenges**  
*Mariana BALAN, Institute for Economic Forecasting, Romanian Academy, Hyperion University of Bucharest, Romania*
- 2. 10:15-10:30 Forecast Models for Population - Advantages and Disadvantages**  
*Brindusa Mihaela RADU, Institute for Economic Forecasting, Romanian Academy, Romania*
- 3. 10:30-10:45 Providing Unemployment Benefit in the EU Member States**  
*Simona STANESCU, Research Institute for Quality of Life, Romanian Academy, Romania*
- 4. 10:45-11:00 Features of Labour in the South -East Region of Romania During 2008-2016**  
*Gabriela BILEVSKY, Institute for Economic Forecasting, Romanian Academy, Romania*
- 5. 11:00-11:15 Evolution of the Labour Market in Bucharest - Ilfov Region**  
*Brindusa Mihaela RADU, Institute for Economic Forecasting, Romanian Academy, Romania*
- 6. 11:15-11:30 Poverty and Unemployment in EU and Romania**  
*Andrei DALINA, Institute for Economic Forecasting, Romanian Academy, Romania*
- 7. 11:30-11:45 The fiscal impact of brain drain from Romania**  
*Mariana BALAN, Institute for Economic Forecasting, Romanian Academy, Romania*
- 8. 11:45-12:00 Recruitment and Selection of Human Resources within a Multinational Company**  
*Eliza Antoniu, University of Pitesti, Romania*  
*Suzana POPA, Hyperion University of Bucharest, Romania*

12:00-12:15 **Coffee break**

12:15-16:00

***Workshop - Identifying the Factors that Increase the Insertion  
of Young People on the Labour Market***

*Location:* Hyperion University of Bucharest, Faculty of Economic Sciences (Calea Calarasilor no. 169, Bucharest, Conference Hall, Corp A, 6th floor)