

"Hyperion" University from Bucharest, Romania
International Conference
***“The Economies Southern and Eastern European Countries in the World
Globalization”***
23 April 2021

Programme

International Conference

***“The Economies Southern and Eastern
European Countries in the World
Globalization”***

Bucharest, Romania

April, 23, 2021

**Place: “Hyperion” University
Calea Călărașilor no. 169, Bucharest, Sector 2**

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International Conference
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SCIENTIFIC COMMITTEE

Academician **Lucian –Liviu Albu**, Institute for Economic Forecasting
PhD Associate Prof. **Corina Maria Ene**, “Hyperion” University of Bucharest;
PhD Associate Prof. **Carmen Uzlău**, “Hyperion” University of Bucharest;
PhD Prof. **Anca Gheorghiu**, “Hyperion” University of Bucharest;
PhD Prof. **Mariana Bălan**, “Hyperion” University of Bucharest;
PhD Prof., **Marin Andreica**, Academy of Economic Studies Bucharest
PhD Prof., **Sorin Briciu**, "1 Decembrie 1918" University of Alba Iulia
PhD. Associate Professor, **Cezar Braicu**, „Hyperion” University of Bucharest
PhD. Associate Professor, **Iulian Panait**, „Hyperion” University of Bucharest
PhD. Associate Professor, **Dan Voicilaș**, „Hyperion” University of Bucharest
PhD. Associate Professor, **Cristina Burghilea**, „Hyperion” University of Bucharest
PhD. Associate Professor, **Rodica Perciun**, Institute of Economics, Finance and Statistic, Academy of Sciences of Moldova
PhD. **Victoria Bliznyuk**, Institute of Economics and Forecasting, Kiev, Ukraine
PhD. **Maria Viarenich**, Research Fellow grad II Center for Socio Cultural Cooperation, Institute of Sociology, National Academy of Sciences of Belarus, Minsk, Belarus
PhD. Andrei Mihai Cristea, „Hyperion” University of Bucharest

ORGANIZING COMMITTEE

Lecturer Mihaela Marcu, Phd.
Lecturer Luminița Boboc, Phd.
Lecturer Anca Cristea, Phd.
Assoc. Liliana Paschia, Phd.

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Friday, April 23, 2021

10⁰⁰ - 11³⁰ Plenary opening session

 Opening Address

- o PhD Associate Prof. *Corina-Maria Ene* – Pro Rector of
“Hyperion” University of Bucharest

 Plenary lecture 1

- o PhD Associate Prof. *Corina-Maria Ene* – “Hyperion” University
of Bucharest

**The effects of the COVID-19 pandemic on economic
development of Central and South-Eastern European countries**

 Plenary lecture 2

- o PhD Associate Prof. *Carmen Uzlău* - “Hyperion” University of
Bucharest

The new trend of the refugees in Europe

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 Plenary lecture 3

- PhD. Associate Prof. *Cezar Braicu* - “Hyperion” University of Bucharest

The recruitment and selection of the labour force in COVID-19 time

 Plenary lecture 4

- PhD Prof. *Mariana Bălan* - “Hyperion” University of Bucharest
- PhD. Hab. Associate Prof. *Rodica Perciun* - National Institute for Economic Research, Republic of Moldova

The impact of Covid-19 pandemic on the European migration

 Concluding Speech

- PhD Associate Prof. *Corina-Maria Ene* – “Hyperion” University of Bucharest

Section 1

ECONOMICS

12.00-16.00 Papers presentation

Chairman: PhD Associate Prof. Carmen UZLĂU
Moderator: PhD Prof. Mariana BĂLAN

**1. DISPARITIES REGARDING THE TERTIARY EDUCATIONAL
DIMENSION OF SUSTAINABLE DEVELOPMENT IN ROMANIA**

Carmen UZLĂU,
“Hyperion” University, Bucharest
Corina Maria ENE,
“Hyperion” University, Bucharest

**2. THE DISTRIBUTION EFFECT OF ECONOMIC GROWTH ON INCOME IN
THE EU COUNTRIES**

Andrei CRISTEA
“Hyperion” University, Bucharest

3. INDICATORS AND DETERMINANTS OF ENTREPRENEURIAL CHOICE

Dalina ANDREI
Institute for Economic Forecasting - NIER, Romanian Academy

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4. CHALLENGES OF DIGITALIZATION IN PUBLIC SECTOR

Carmen UZLĂU,
“Hyperion” University, Bucharest
Corina Maria ENE,
“Hyperion” University, Bucharest
Nicolae MIHĂILESCU,
“Hyperion” University, Bucharest

**5. CHANGES GENERATED BY THE PANDEMIC CRISIS IN PUBLIC SECTOR
LABOUR RELATIONSHIPS IN ROMANIA**

Corina Maria ENE
“Hyperion” University, Bucharest
Carmen UZLAU
“Hyperion” University, Bucharest
Adriana STURZOIU
“Hyperion” University, Bucharest

**6. LABOUR MOBILITY IN CONDITIONS OF SUSTAINABLE
DEVELOPMENT IN ROMANIA AND THE REPUBLIC OF MOLDOVA**

Rodica PERCIUN
National Institute for Economic Research (NIER), Republic of Moldova, Chişinău,
Mariana BĂLAN
Institute for Economic Forecasting - NIER, Romanian Academy

**7. SOCIAL RESPONSIBILITY IN TRADE - A CHALLENGE IN THE
CONTEXT OF SUSTAINABLE DEVELOPMENT**

Andrei CRISTEA
“Hyperion” University, Bucharest

**8. DIGITAL EUROPE - A CHALLENGE FOR INTERNATIONAL
COMPETITIVENESS**

Marioara IORDAN
Institute for Economic Forecasting - NIER, Romanian Academy
Nona-Mihaela CHILIAN
Institute for Economic Forecasting - NIER, Romanian Academy

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9. THE EVOLUTION OF TOURISM IN COVID-19 PAMDEMIC

Luminița BOBOC

“Hyperion” University, Bucharest

10.THE GROWTH OF ONLINE LABOUR MARKETS

Mariana BĂLAN

“Hyperion” University, Bucharest

Brîndușa RADU

Institute for Economic Forecasting - NIER, Romanian Academy

**11.DETERMINING THE GROWTH RATE OF GROSS DOMESTIC PRODUCT
IN PANDEMIC CONDITIONS**

Carmen UZLĂU

“Hyperion” University, Bucharest

Adriana STURZOIU

“Hyperion” University, Bucharest

**12.THE RELATIONSHIP BETWEEN INFLATION, INTEREST RATES,
UNEMPLOYMENT AND GROWTH**

Mădălina TOCAN,

The Institute of National Economy, Romanian Academy

Oana CHINDRIȘ-VĂSIOIU,

The Institute of National Economy, Romanian Academy

Anca CRISTEA,

The Institute of National Economy, Romanian Academy

“Hyperion” University, Bucharest

13.DIGITAL ERA DIGITAL RISKS: THE CASE STUDY OF TURKISH

Oana CHINDRIȘ-VĂSIOIU,

The Institute of National Economy, Romanian Academy

Mădălina TOCAN,

The Institute of National Economy, Romanian Academy

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**14.THE IMPACT OF COMPETITION ON THE SUSTAINABLE
DEVELOPMENT OF ECONOMIC ENTITIES**

Elena PELINESCU

Institute for Economic Forecasting - NIER, Romanian Academy

Mariana BĂLAN

Institute for Economic Forecasting - NIER, Romanian Academy

**15.MIGRATION AND DEMOGRAPHIC CHANGES IN ROMANIA BEFORE
AND DURING THE COVID-19 PANDEMIC**

Mariana BĂLAN

Institute for Economic Forecasting - NIER, Romanian Academy

Monica RĂILEANU- SZELEȘ

Institute for Economic Forecasting - NIER, Romanian Academy

**16.ANALYSIS OF THE NATIONAL LEGAL FRAMEWORK IN THE CONTEXT
OF REGULATING MIGRATION PROCESSES**

Carmen UZLĂU

“Hyperion” University, Bucharest

Corina Maria ENE

“Hyperion” University, Bucharest

**17.THE SOCIO-ECONOMIC IMPACT OF COVID-19 PANDEMIC ON
ECONOMIC GROWTH**

Dana VORNICESCU

“Hyperion” University, Bucharest

SCOSAAR Doctoral school

Section 2

MANAGEMENT & INTERNATIONAL AFFAIRS

12.00-16.00 Papers presentation

Chairman: PhD Associate Prof. Cezar BRAICU

Moderator: PhD Lector Mihaela MARCU

1. INCREASING CAPACITY TO ADAPT TO THE EFFECTS OF CLIMATE CHANGE

Raluca MAZILESCU,

The Institute of National Economy, Romanian Academy

Marius SURUGIU,

The Institute of National Economy, Romanian Academy

2. MANAGEMENT OF HUMAN RESOURCES COMPETENCIES TO IMPROVE ORGANIZATIONAL PERFORMANCE

Brîndușa RADU

Institute for Economic Forecasting - NIER, Romanian Academy

3. PERFORMANCE MANAGEMENT - PRINCIPLES AND IMPORTANCE

Nicoleta GUDANESCU

“Hyperion” University, Bucharest

4. BUSINESS INCUBATORS - SUPPORT FOR THE PROMOTION OF SMES IN ROMANIA

Cezar BRAICU

“Hyperion” University, Bucharest

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5. IMPLEMENTATION OF THE PRINCIPLES OF A GREEN ECONOMY IN THE REGIONS OF ROMANIA: THEORETICAL BASIS AND METHODOLOGICAL APPROACHES

Oana CHINDRIȘ-VĂSIOIU,

The Institute of National Economy, Romanian Academy

Mădălina TOCAN,

The Institute of National Economy, Romanian Academy

Anca CRISTEA,

The Institute of National Economy, Romanian Academy

6. CAMPAIGN TO PROMOTE VACCINATION AGAINST COVID-19 IN THE EUROPEAN UNION

Mihaela MARCU

“Hyperion” University, Bucharest

7. THE IMPACT OF THE COVID-19 PANDEMIC ON THE QUALITY OF LIFE OF THE ROMANIAN POPULATION

Simona STĂNESCU

Research Institute for Quality of Life - NIER, Romanian Academy

Mariana BĂLAN

Institute for Economic Forecasting - NIER, Romanian Academy

8. STIMULATING THE INVOLVEMENT OF YOUNG PEOPLE IN ENTREPRENEURSHIP THROUGH ENTREPRENEURSHIP EDUCATION IN ROMANIA

Marioara IORDAN

Institute for Economic Forecasting - NIER, Romanian Academy

Nona-Mihaela CHILIAN

Institute for Economic Forecasting - NIER, Romanian Academy

9. THE DEVELOPMENT POTENTIAL OF (ECO)TOURISTIC AREAS - EVALUATION AND MANAGEMENT

Mariana BĂLAN

Institute for Economic Forecasting - NIER, Romanian Academy

Carmen UZLĂU

Institute for Economic Forecasting - NIER, Romanian Academy

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10.GLOBAL CHALLENGES IN INTERNATIONAL TRADE AT THE CURRENT STAGE

Carmen UZLĂU

“Hyperion” University, Bucharest

Corina Maria ENE

“Hyperion” University, Bucharest

11.COVID-19 AND WORLD TRADE

Andrei CRISTEA

“Hyperion” University, Bucharest

Corina Maria ENE

“Hyperion” University, Bucharest

12.TRADE POLICY RESPONSES TO THE COVID-19 PANDEMIC CRISIS

Carmen UZLĂU

“Hyperion” University, Bucharest

Adriana STURZOIU

“Hyperion” University, Bucharest

13.INTERNATIONAL TRADE RESILIENCE AND THE COVID-19 PANDEMIC

Mariana BĂLAN

“Hyperion” University, Bucharest

Corina Maria ENE

“Hyperion” University, Bucharest

18.SPECIFIC PERFORMANCE MANAGEMENT TOOLS

Elena-Liliana COMAN

Doctoral school “Valahia”, University, Târgoviște, România

19.THE MANAGERIAL INFORMATION SYSTEM WITHIN THE ECONOMIC ENTITIES OF MILK INDUSTRIALIZATION

Ionel CIOBANU

Doctoral school “Valahia”, University, Târgoviște, România

16.00-16.30 Conference's conclusions