HYPERION UNIVERSITY OF BUCHAREST

FACULTY OF ECONOMIC SCIENCES

PROGRAM

The 6th Edition of the International Conference

TRENDS IN THE CURRENT ECONOMIC ENVIRONMENT

Economic and social effects of Covid-19 pandemic

3 December, 2021

Place: "Hyperion" University
Calea Călăraşilor no. 169, Bucharest, Sector 2

SCIENTIFIC COMMITTEE:

Prof. Anca Gheorghiu, Phd. (Romania)
Prof. Mariana Bălan, Phd. (Romania)
Assoc. Corina Maria Ene, PhD
Assoc. Carmen Uzlău, Phd. (Romania)
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Lecturer Mihaela Marcu, Phd.
Lecturer Luminiţa Boboc, Phd.
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Lecturer Suzana Popa, Phd.

December 3, 2021

9^{30} – 10^{00} Registration

10^{00} - 12^{30} Plenary opening session

- Opening Address
  - PhD Associate Prof. *Corina-Maria ENE* – Pro Rector of "Hyperion" University of Bucharest

- Plenary lecture 1
  - PhD Associate Prof. *Corina-Maria ENE* – "Hyperion" University of Bucharest

    Current trends of Romania's foreign trade

- Plenary lecture 2
  - PhD Associate Prof. *Carmen UZLĂU* - "Hyperion" University of Bucharest

    The situation of migrants and refugees in Europe

- Plenary lecture 3
  - PhD Associate Prof *Cezar BRAICU - "Hyperion" University of Bucharest*

    SMEs: Evolution or Revolution in a Post-Pandemic World?

- Plenary lecture 4
  - PhD Prof. *Mariana BĂLAN* - "Hyperion" University of Bucharest
  - PhD. *Maria VIARENICH*, Center for Socio Cultural Cooperation, Institute of Sociology, National Academy of Sciences of Belarus, Minsk, Belarus

    The economic and social impact of Covid-19 on Romanian and Belarus migration

- Plenary lecture 5
  - PhD Associate Prof. *Galina SAVELIEVA* - National Institute for Economic Research (NIER), Republic of Moldova, Chişinău
  - PhD. *Svetlana ZAHAROV* - National Institute for Economic Research (NIER), Republic of Moldova, Chişinău

    The impact of moldavian economic transformations in Covid-19 pandemic

- Concluding Speech
  - PhD Associate Prof. *Corina-Maria ENE – "Hyperion" University of Bucharest*

Section 1
ECONOMICS

12.45-16.45 Papers presentation

Chairman: PhD Associate Prof. Carmen UZLĂU

Moderator: PhD Prof. Mariana BĂLAN

1. **THE IMPACT OF COVID-19 ON YOUNG MIGRATION IN ROMANIA AND THE REPUBLIC OF MOLDOVA**

   Svetlana ZAHAROV
   National Institute for Economic Research (NIER), Republic of Moldova, Chişinău,
   Mariana BĂLAN
   Institute for Economic Forecasting - NIER, Romanian Academy

2. **EVOLUTIONS OF INTERNATIONAL MOBILITY OF STUDENTS IN COVID-19 PANDEMIC**

   Carmen UZLĂU,
   "Hyperion" University, Bucharest
   Corina Maria ENE,
   "Hyperion" University, Bucharest

3. **HUMAN CAPITAL MEASUREMENT AND INDICATORS FOR ROMANIA**

   Dalina ANDREI
   Institute for Economic Forecasting - NIER, Romanian Academy

4. NEW TRENDS IN THE INTERNATIONAL TRADE

Andrei CRISTEA
"Hyperion" University, Bucharest

5. RECENT ADVANCES OF DIGITAL TRANSFORMATION IN THE EVERYDAY LIFE OF THE EUROPEAN UNION CITIZEN: EVIDENCE AT REGIONAL LEVEL

Marioara IORDAN,
Institute for Economic Forecasting - NIER, Romanian Academy
Elena PELINESCU,
Institute for Economic Forecasting - NIER, Romanian Academy
Mihaela-Nona CHILIAN,
Institute for Economic Forecasting - NIER, Romanian Academy

6. THE IMPACT OF POLITICAL INSTABILITIES ON ECONOMIC GROWTH IN THE ECONOMIC LITERATURE

Dana VORNICESCU
"Hyperion" University, Bucharest
Doctoral school SCOSAAR

7. OPERATIONAL PROGRAMME HUMAN CAPITAL 2014-2020 AND ITS CONTRIBUTION TO SOCIAL INCLUSION IN ROMANIA

Raluca MAZILESCU,
The Institute of National Economy, Romanian Academy
Marius SURUGIU,
The Institute of National Economy, Romanian Academy

8. STATISTICAL ANALYSIS OF THE IMPACT OF COVID-19 PANDEMIC ON MIGRANT WORKERS

Carmen UZLĂU,
"Hyperion" University, Bucharest
Corina Maria ENE,
"Hyperion" University, Bucharest
Nicolae MIHĂILESCU,
"Hyperion" University, Bucharest

9. IREEGULAR MIGRATION IN THE EUROPEAN AREA

Mariana BĂLAN
Institute for Economic Forecasting - NIER, Romanian Academy
"Hyperion" University, Bucharest

10. THE LEVEL OF REMITTANCES IN THE PRE AND POST COVID-19 PERIOD

Brînduşa RADU
Institute for Economic Forecasting - NIER, Romanian Academy

11. SOCIAL INTERACTIONS IN ECONOMIC MODELS OF MIGRATION

Mariana BĂLAN
Institute for Economic Forecasting - NIER, Romanian Academy
Monica RĂILEANU- SZELEŞ
Institute for Economic Forecasting - NIER, Romanian Academy

12. IMPACT OF COVID-19 ON INTERNATIONAL MIGRANT WORKERS

Corina Maria ENE
"Hyperion" University, Bucharest
Carmen UZLAU
"Hyperion" University, Bucharest
Adriana STURZOIU
"Hyperion" University, Bucharest

13. ESTIMATING EARNINGS LOSSES OF MIGRANT WORKERS DUE TO COVID-19

Mariana BĂLAN
"Hyperion" University, Bucharest
Simona STĂNESCU,
Research Institute for Quality of Life - NIER, Romanian Academy

14. THE ROBUSTNESS OF SUSTAINABLE DEVELOPMENT BY FINDING RD&I OPTIMAL FUNDING SOLUTIONS

Lavinia PUIU,
Doctoral school SCOSAAR

15. IMPACT OF THE TELEWORK REGIME FROM THE ECONOMIC AND SOCIAL POINT OF VIEW – PERSPECTIVES,

Alexandra – Andreea Bratu
Doctoral school *"Valahia", University, Târgoviște, România*

16. THEORIES REGARDING THE REACTION OF ECONOMIC ENTITIES TO THE TRANSFORMATIONS OF THE EXTERNAL ENVIRONMENT AND TO ITS CHALLENGES

Elena-Liliana COMAN
Doctoral school *"Valahia", University, Târgoviște, România*

17. COVID-19 IMPACT OF ON NEETs YOUTH IN RURAL AREAS

Mariana BĂLAN
"Hyperion" University, Bucharest
Carmen UZLĂU,
"Hyperion" University, Bucharest

18. THE IMPACT OF THE COVID-19 PANDEMIC ON IMMIGRANTS AND THEIR CHILDREN

Gabriela BILEVSKY
Institute for Economic Forecasting - NIER, Romanian Academy

19. CURRENT ECONOMIC CHALLENGES FOR THE RD&I POLICIES IN THE EU, IN THE CONTEXT OF THE COVID-19 PANDEMIC

Simona VLĂȘCEANU
Doctoral school SCOSAAR

Section 2

MANAGEMENT & INTERNATIONAL AFFAIRS

12.45-16.45 Papers presentation

Chairman: PhD Associate Prof. Cezar BRAICU

Moderator: PhD Lector Mihaela MARCU

1. **POSSIBLE SCENARIOS FOR THE IMPLEMENTATION OF SUSTAINABLE DEVELOPMENT IN ROMANIA USING THE TAX LEVER AND PROMOTING THE PRINCIPLE OF BUDGET DECENTRALIZATION**

   Emanuel Cătălin CIOBOTA
   National Institute for Economic Research- Chişinău, Republic of Moldova

2. **CURRENT TAX SYSTEMS. FISCAL INSTRUMENTS OF MACROECONOMIC INTERVENTI**

   Emanuel Cătălin CIOBOTA
   National Institute for Economic Research- Chişinău, Republic of Moldova

3. **THE ECONOMIC AND SOCIAL IMPACT OF THE ABSORPTION OF EUROPEAN SOCIAL FUNDS. STUDY CASE EUROPE VS. ROMANIA**

   Andreea STROE,
   Institute of National Economy, Romanian Academy

4. CUSTOMER LOYALTY OF TOURIST SERVICES
Mihaela MARCU
"Hyperion" University, Bucharest

5. THE EUROPEAN GREEN DEAL - A NEW WAY OF ENVIRONMENTAL RESPONSIBILITY
Oana CHINDRIȘ-VĂSIOIU,
The Institute of National Economy, Romanian Academy
Mădălina TOCAN,
The Institute of National Economy, Romanian Academy
Anca CRISTEA,
The Institute of National Economy, Romanian Academy
Petru NICOLAE,
The Institute of National Economy, Romanian Academy

6. ROMANIA'S PATH IN THE CONTEXT OF EU POLICIES FOR REDUCING POLLUTION
Oana Cristina POPOVICI
Institute for Economic Forecasting - NIER, Romanian Academy

7. INVESTMENTS IN RESEARCH-DEVELOPMENT-INNOVATION - A WAY TO OVERCOME THE CRISIS GENERATED BY COVID-19
Mădălina TOCAN,
The Institute of National Economy, Romanian Academy
Oana CHINDRIȘ-VĂSIOIU,
The Institute of National Economy, Romanian Academy
Anca CRISTEA,
The Institute of National Economy, Romanian Academy
"Hyperion" University, Bucharest
Nicoleta GUDĂNESCU
"Hyperion" University, Bucharest

8. THE CURRENT SITUATION OF THE PENSION SYSTEM IN ROMANIA AND ITS PROSPECTS
Adriana STURZOIU
Institute for Economic Forecasting - NIER, Romanian Academy

9. POLICY SUPPORT MEASURES FOR MIGRANT FAMILIES IN THE MEMBER STATES OF THE EUROPEAN UNION

Simona STĂNESCU
Research Institute for Quality of Life - NIER, Romanian Academy
Mariana BĂLAN
Institute for Economic Forecasting - NIER, Romanian Academy

10. COVID-19 AND THE COLLAPSE OF GLOBAL TRADE

Rodica PERCIUN,
National Institute for Economic Research (NIER), Republic of Moldova, Chişinău
Mariana BĂLAN
Institute for Economic Forecasting - NIER, Romanian Academy

11. DISRUPTION OF VALUE CHAINS IN THE CONTEXT OF COVID-19 PANDEMIC

Gabriela BILEVSKY
Institute for Economic Forecasting - NIER, Romanian Academy

12. MODELLING THE MANAGEMENT OF THE HEALTH CRISIS IN TOURISM

Mariana BĂLAN
Institute for Economic Forecasting - NIER, Romanian Academy

13. COST CONTROL CONCEPTS

Ionel CIOBANU
Doctoral school "Valahia", University, Târgovişte, România

14. COMPARATIVE ANALYSIS AND KEY PERFORMANCE INDICATORS OF THE MAIN BRANDS IN THE ROMANIAN PHARMACEUTICAL INDUSTRY

Adriana IACOB (ZAVINCU)
Doctoral school *"Valahia", University, Târgovişte, România*

15. ROMANIAN SMEs AND COVID-19: IMPACT AND RESILIENCE

Carmen UZLĂU
Institute for Economic Forecasting - NIER, Romanian Academy
Adriana STURZOIU
"Hyperion" University, Bucharest

16. TRADE POLICY RESPONSES TO THE COVID-19 PANDEMIC CRISIS

Corina Maria ENE,
"Hyperion" University, Bucharest
Andrei CRISTEA
"Hyperion" University, Bucharest

16.45-17.00 Conference's conclusions